



Media Invitation 採訪邀請

To Assignment Editor:

28th HKTDC Hong Kong Book Fair Opens Next Month Press Conference Next Week to Unveil Fair Highlights

20 June 2016 – About 670 exhibitors from 35 countries and regions are expected at the 28th HKTDC Hong Kong Book Fair which will run from 19-25 July at the Hong Kong Convention and Exhibition Centre (HKCEC). The event will showcase a large variety of books, and welcome celebrated authors from Hong Kong, the Chinese mainland, France, Spain, Taiwan and the United Kingdom.

The event organiser, the Hong Kong Trade Development Council (HKTDC), will hold a press conference on 26 June to announce details about the fair – including a lineup of speakers and schedules of special exhibitions at the fair's Art Gallery and other cultural activities.

We cordially invite you and your representatives to cover the press conference.

Details are as follows:

Date: 26 June 2017 (Monday)

Time: 2:30-4pm

Venue: HKTDC SME Centre
G/F, HKCEC
1 Expo Drive, Wan Chai

Language: Cantonese (Questions in English are welcome)

Speakers: **Benjamin Chau**, Deputy Executive Director, HKTDC

Yau Lop Poon, Editor-in-Chief, Yazhou Zhoukan; Member,
Hong Kong Book Fair 2017 Cultural Events Advisory Panel

Edmund Chan, Director, Hong Kong Publishing Federation
and Vice Chairman, Hong Kong Publishing Professionals
Society

Fair Website: <http://hkbookfair.hktdc.com/en/index.html>

Media Room: <http://mediaroom.hktdc.com>

Media Enquiries

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