

To Assignment Editor:

## **HKTDC Entrepreneur Day Opens Next Friday** **Over 40 Entrepreneurs to Share Inspiring Start-up Insights**

**6 May 2016** – Organised by the Hong Kong Trade Development Council (HKTDC), the eighth **HKTDC Entrepreneur Day** will be held at the Hong Kong Convention and Exhibition Centre (HKCEC) on 13-14 May. The two-day fair is expected to attract around 270 exhibitors featuring their latest start-ups and business support services.

More than 40 entrepreneurs and start-up professionals from various sectors will offer practical tips and share their entrepreneurial experience with audiences during the fair. Speakers include:

- **Jason Chiu**, Founder and CEO, cherrypicks
- **Shih Wing Ching**, Chairman & CEO, Centaline Group
- **Alan Yip**, Co-founder & Chairman of Guru Online
- **Ir. Allen Yeung**, Chief Information Officer of the Office of the Government Chief Information Officer (OGCIO)
- **Dr. Samson Tam**, Chairman, Hong Kong Business Angel Network
- **Eddie Pang**, Co-Founder, Chrisly Cafe
- **Ursule Wong**, Founder of me Me & ME
- **Alexander Roth**, Managing Director, foodpanda Hong Kong

Entrepreneur Day will see the launch of an Innovative Technology Zone, featuring brand new ideas from start-up companies in technology sectors such as ICT, finance, education, healthcare, biotechnology and green technology. Another new addition to the show will be the Overseas and Mainland Start-up Project Zone, showcasing start-ups from the mainland and around the world, giving local entrepreneurs a chance to exchange ideas with counterparts from outside Hong Kong. The two-day Start-up Runway will include more than 10 thematic seminars, sharing sessions and the Entrepreneur Arena pitching competition.

Entrepreneur Day will be open to the public, with free admission. We cordially invite you or your representative to cover the event. Details are as follows:

### **HKTDC Entrepreneur Day**

Date and Opening Hours: 13 May 2016 (Friday) 10:30 am to 6:30 pm  
14 May 2016 (Saturday) 10:00 am to 6:00 pm

Venue: Hall 1D-E, HKCEC

Press Registration: Hall 1E Concourse, HKCEC Harbour Road or HKTDC Media and Webcast Centre, HKCEC Expo Drive Entrance (Please present working pass and name card)

## **Entrepreneur Day Opening & Plenary Session for Start-up Runway – Big Wave, New Wave**

Time: 11am-12:30pm

Venue: Seminar Room B

Guest of Honour: Florence Hui, Under Secretary for Home Affairs, HKSAR Government

Speakers: Jason Chiu, Founder and CEO, cherrypicks

Ir Allen Yeung, Government Chief Information Officer of the Office of the Government Chief Information Officer (OGCIO)

Alan Yip, Co-founder & Chairman of Guru Online (Holdings) Limited

**Entrepreneur Day Website:** [www.hktdc.com/eday](http://www.hktdc.com/eday)

**Events schedule:** <http://bit.ly/1T14rce>

## **Media Enquiries**

Please contact the HKTDC's Communication & Public Affairs Department:

**Joe Kainz** Tel: (852) 2584 4216 Email: [joe.kainz@hktdc.org](mailto:joe.kainz@hktdc.org)