

To Assignment Editor:

HKTDC Entrepreneur Day Opens Next Friday

12 May 2017 – Organised by the Hong Kong Trade Development Council (HKTDC), the ninth **HKTDC Entrepreneur Day** will be held at the Hong Kong Convention and Exhibition Centre (HKCEC) on 19-20 May. The two-day fair is expected to attract over 270 exhibitors offering the latest opportunities and support services for entrepreneurs, and will feature exhibitions, seminars, forums, pitching sessions and more.

The two-day Start-up Runway organised under the theme “Vision Explorer: Venturing into the Future” will hold seminars, discussing a range of technology trends and business opportunities. More than 40 entrepreneurs and start-up professionals from various sectors will offer practical tips and share their entrepreneurial experience with audiences during the fair. Speakers include:

- **Simon Loong**, Chief Executive Officer and Co-Founder, WeLab, which is ranked among of the top 100 Fintech companies in the world (#6 in China, #33 globally)
- **Terence Kwok**, Co-Founder and CEO, Tink Labs Limited, which recently completed a US\$125 million round of series C financing
- **Shing Chow**, Founder and CEO, Lalamove
- **Dr. Samson Tam**, Partner, Hong Kong Innovation Angel Investment. Dr Tam’s entrepreneurial journey was featured as a Harvard Business School case study
- **Gene Soo**, Co-Founder and Director, StartupsHK
- **James Hong**, Director, Akio Co., Ltd
- **Antonia Li**, Research Analyst, Oddup
- **Jason Chiu**, Chief Executive Officer, cherrypicks

To help start-ups make connections, the HKTDC is working with the Hong Kong Federation of Youth Groups to organise Start-up Mixer – a “speed dating” event that allows fledgling companies to interact with potential investors and receive feedback from experts. The Startup Weekend Hong Kong Bootcamp is also being organised with Startup Weekend Hong Kong, to allow young entrepreneurs to compete and brainstorm with others. Another new event is Pioneer Meetup which offers aspiring businesspeople a forum to exchange ideas with young leaders and successful entrepreneurs. For start-ups looking to hire staff, Start-ups Meet Talent, is being organised with WHub, and a Fund & Mentor business matching event will offer a platform for start-ups to explore cooperation with potential investors and partners.

This year’s Entrepreneur Day will see the launch of The Imaginarium Zone, featuring 60 technology and innovation start-ups in the fields of medical technology and biotechnology, financial technology, environmental technology, Internet of Things (IoT), AR/VR, artificial intelligence and robotic technology.

Entrepreneur Day will be open to the public, and admission is free. We cordially invite you or your representative to cover the event. Details are as follows:

HKTDC Entrepreneur Day

Date and Opening Hours: 19 May 2017 (Friday) 10:30am-6:30pm

20 May 2017 (Saturday) 10am-6pm

Venue: Hall 1, HKCEC

Press Registration: Hall 1E Concourse, HKCEC Harbour Road or HKTDC Media and Webcast Centre, HKCEC Expo Drive Entrance (Please present a working pass and name card)

Entrepreneur Day Website: www.hktdc.com/eday

Events Schedule: <http://bit.ly/2peUtqX>

Media Enquiries

Please contact the HKTDC's Communication & Public Affairs Department:

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2017 HKTDC Entrepreneur Day Schedule

19 May 2017 (Friday):

Entrepreneur Day Opening & Plenary Session for Start-up Runway – “Vision Explorer: Venturing into the Future”

Time: 11am-12:45pm

Venue: The Assembly

Guest of Honour: Ming Wai Lau, Chairman, Commission on Youth

Speakers: Simon Loong, Chief Executive Officer and Co-Founder, WeLab Holdings

Shing Chow, Founder and CEO, Lalamove

Terence Kwok, Co-Founder and CEO, Tink Labs Limited

Moderator: Gene Soo, Co-Founder and Director, StartupsHK

StartHub 3.0 Pitching Competition

Time: 1:30pm-4pm

Venue: The Pitchathon Spot

Organisers: StartHub

Angel Investment Foundation

Trend Projector – Innovative Travellers: The Next Lucrative Market

Time: 2pm-3pm

Venue: The Big Tent
Speakers: Eric Pong, Co-Founder and Director, TravelFlan
Rachel Cheung, Founder and CEO, Rent-A-Suitcase
Moderator: James Hong, Director, Akio Co., Ltd.

Establishing an Online Business I

Time: 2pm-2:45pm
Venue: Open Forum 2
Speakers: asiabuyandbid.com
Coelacanth Limited
Wharf T&T eBusiness Limited

Trend Projector – Start-up Opportunities from Big Data

Time: 2:30pm-3:30pm
Language: English
Venue: The Assembly
Speakers: Gene Soo, General Manager, Citymapper Hong Kong
Eliza Wong, CEO, MaLogic
Cédric Delzenne, Head of Hong Kong Office, 55 The Data Agency

Start-up Atlas – Crowdfunding Your Start-ups

Time: 3pm-4pm
Language: English
Venue: The Lounge
Speakers: Nicole Denholder, Founder and CEO, Next Chapter
Richard Ko, Founder and CEO, Umadx Online (Hong Kong) Limited
Florian Simmendinger, CEO & Co-Founder, Soundbrenner Limited

Advice to Start-ups: Management Chapter I

Time: 3:30pm-4:30pm
Venue: Open Forum 1
Speakers: Companies Registry
Intellectual Property Department, HKSAR Government
Linkers CPA Limited
MasterSoft (HK) Limited

Trend Projector – Artificial Intelligence in Revolution

Time: 4:30pm-5:30pm
Language: English

Venue: The Assembly
Speakers: Eric Thain, Managing Director & Head of Digital Innovation China, LEWIS
Raymond Chan, Executive Director, Cyber Discovery
Gerardo Salandra, CEO & Founder, Rocketbots Limited

Start-up Atlas – Guru’s Tips for Investing in Start-ups

Time: 4:30pm-5:30pm
Venue: The Lounge
Speakers: Dr Samson Tam, Partner, Hong Kong Innovation Angel Investment Limited
Alvin Lam, Managing Partner, T12M Ventures Ltd
Carman Chan, Managing Partner, Click Ventures Ltd
Steve Lau, Founder and Managing Partner, Eagles Fund
Co-organiser: Hong Kong Business Angel Network

STARS Pitch

Time: 4:30pm-6pm
Language: English
Venue: The Pitchathon Spot
Organiser: Hong Kong Startup Council

Startup Support - Funding and Incubation Programmes I

Time: 4:30pm-5:30pm
Venue: Open Forum 2
Speakers: 4 Cats Limited
Hengqin International Business Co, Limited
Po Leung Kuk
Support and Consultation Centre for SMEs of the Trade and Industry Department
Guangdong, Hong Kong & Macao (International) Youth Entrepreneur Hub
Qianhai Shenzhen-Hong Kong Youth Innovation Entrepreneur Hub
Inno Valley HQ

CoCoon Advanced Pitch @ E-Day

Time: 5pm-6:30pm
Language: Cantonese/ English
Venue: The Big Tent
Co-organiser: CoCoon

20 May 2017 (Saturday):**Start-ups Meet Talent**

Time: 10am-5pm

Venue: Exchange

Co-organiser: WHub

Start-up Mixer

Time: 10:15am-12:30pm

Venue: The Assembly

Co-organiser: The Hong Kong Federation of Youth Groups

Advice to Start-ups: Management Chapter II

Time: 11am-11:45am

Venue: Open Forum 1

Speakers: AccGirl Limited
Association of Retired Elderly Limited
Chan Hiu Man CPA & Co

Start-up Atlas – Legal Insider: What Start-ups Must Know

Time: 11:30am-12:30pm

Language: English

Venue: The Lounge

Speakers: Chris Sykes, Co-Founder and Head of Legal, Dragon Law
Nick Chan, MH, Partner, Squire Patton Boggs

Start-up Atlas – Corporate Clinic 2.0: Growth Hacking and Ways to Scale Fast

Time: 12pm-1pm

Venue: The Big Tent

Speakers: Rebecca Leung, Regional Executive Director, South East Asia, KK Day
International Travel Service Company Ltd
Danny Shum, Chief Executive Officer, Ztore HK Limited
Aaron Pang, Ex-Country Head and Managing Director, Lalamove & Manager,
Deloitte Consulting

Moderator: Kevin Chan, Co-Founder and Editor-in-chief, BIZHKMAG

Organiser: Junior Chamber International APEX

Advice to Start-Ups: Marketing Chapter

Time: 12pm-12:45pm
Venue: Open Forum 2
Speakers: SOLO Limited
The Wave
Shining Plus Group Limited

Startup Weekend Hong Kong Bootcamp

Time: 1:30pm-6pm
Language: English
Venue: The Pitchathon Spot
Fireside Chat: Antonia Li, Research Analyst, Oddup
Xania Wong, Founder, JOBDOH
Co-organiser: Startup Weekend Hong Kong

Trend Projector – Unleash the Potential of AR/VR

Time: 2pm-3pm
Venue: The Assembly
Speakers: Alan Leung, Chief Executive Officer, Unity Future Optimizer (UFO) Company Limited
Billy Hui, Co-founder & Development Lead, MostCore Limited
Howard Tian, Co-Founder, Go VR Immersive Limited

Fast Track to Start a Business

Time: 2pm-3:30pm
Venue: Open Forum 1
Speakers: Great Jade Group Investment Limited
Huafuda Lighting Consultants Limited
Manulife (International) Limited
People Impact (Hong Kong) Intelligence Training Limited
SHENZHEN CHKN Enterprise Service Limited
Food Channel Limited

Pioneer Meetup

Time: 2:30pm-3:30pm
Venue: The Lounge
Speakers: Jason Chiu, Chief Executive Officer, cherrypicks
Jimmy Tao, CEO, Vitargent (International) Biotechnology Limited
James Chang, CEO, Geb Impact Technology Co Ltd

Moderator: Dr Edwin Lee, Founder and CEO, Bridgeway Prime Shop Fund Management Limited

Trend Projector – Revamping with InnoTech

Time: 3pm-4pm

Venue: The Big Tent

Speakers: Dominic Law, Co-Founder, FeedMe Limited
Alison Ngan, Business Development Manager, Bindo Labs Limited
Keith Tsa, Vice President & Co-founder, TeamNote Limited

Establishing an Online Business II

Time: 3pm-3:45pm

Venue: Open Forum 2

Speakers: eOneNet Limited
Magiccart Limited
MOTIVE POWER Limited

Trend Projector – When FinTech Disrupts the Industry

Time: 4pm-5pm

Language: English

Venue: The Assembly

Speakers: Veronika Kuznetsova, Managing Director, SuperCharger FinTech Accelerator
Alex Kong, Founder and CEO, TNG Wallet
Eddie Rong, CEO & Co-Founder, HEYCOINS Limited
Dr. Florian M Spiegl, Co-Founder & COO, FinFabrik

Co-organiser: SuperCharger FinTech Accelerator

Start-up Atlas – Introduction to "Qianhai Shenzhen-Hong Kong-Macao Youth Innovation and Entrepreneur Competition"

Time: 4pm-5:30pm

Venue: The Lounge

Speakers: Yvonne Wong, Deputy General Manager, Qianhai International Liaison Services Ltd
Andy Lau, Vice President Scientific Officer, Conzeb Limited
Ann Ho, Chief Operating Officer, STARTeam Production Limited
Choi Wa Fung, Founder, Swiftcam Technologies Group Company Limited

Startup Support - Funding and Incubation Programmes II

Time: 4pm-5pm

Venue: Open Forum 1

Speakers: Hong Kong Design Centre Limited
Hong Kong Science and Technology Parks Corporation
Hong Kong Wuyi Youth Association
Zoap Consulting Limited

Start-up Atlas – Lean Start-up: Hidden Guidebook from Silicon Valley

Time: 4:45pm-5:45pm

Venue: The Big Tent

Speakers: Freddy Law, Director, Education for Good
Dodo Cheng, Founder & Chairperson, Community Development Enhancement Fund Limited
Grantees of Po Leung Kuk Young Entrepreneurship Foundation