



## Media Invitation 採訪邀請

To Assignment Editors:

### **Innovation the Focus of Asian Financial Forum 2018 Press Conference to Discuss Market Outlook and Technology Trends**

**28 December 2017** – The 11<sup>th</sup> **Asian Financial Forum (AFF)**, jointly organised by the Hong Kong Special Administrative Region (HKSAR) Government and the Hong Kong Trade Development Council (HKTDC), will be held on 15-16 January 2018 at the Hong Kong Convention and Exhibition Centre (HKCEC).

Under the theme “**Steering Growth and Pioneering Innovation: Asia and Beyond**,” heavy-weight speakers from around the globe will examine topical issues, including the global economic outlook, China policy and opportunities, the Belt and Road Initiative, connecting Hong Kong and Chinese mainland markets, as well as the Guangdong-Hong Kong-Macau Bay Area. Innovation and technology is another highlight at this year’s AFF. Experts will share insights on such topics as artificial intelligence, Fintech, banking innovation. Selected start-ups will also have the chance to connect with investors and mentors.

Diana Cesar, Chairperson, AFF Steering Committee, and Group General Manager and CEO, Hong Kong, The Hongkong and Shanghai Banking Corporation Ltd; and Stephen Liang, Assistant Executive Director, HKTDC, will join three special guests at a press conference to announce event details and share their views on the global economic outlook and key financial technology trends.

We cordially invite you and your representatives to attend the press conference. Details are as follows:

Date: 4 January 2018 (Thursday)

Time: 2:30-4:00pm

Venue: HKTDC SME Centre, G/F, Expo Drive Entrance, HKCEC, 1 Harbour Road, Wan Chai

Speakers:

- Diana Cesar, Chairperson, AFF Steering Committee; Group General Manager and CEO, Hong Kong, The Hongkong and Shanghai Banking Corporation Ltd
- Stephen Liang, Assistant Executive Director, HKTDC
- Dr Lee George Lam, Chairman, Hong Kong Cyberport Management Company Ltd
- James Chang, Financial Services Consulting Leader, PwC China
- Denis Tse, Managing Partner of Asia-IO Advisors, Chairman of HKVCA Research Committee

#### **Media Enquiries**

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**Website:** <http://www.asianfinancialforum.com>

**Speakers:** [http://www.asianfinancialforum.com/en/info\\_speakers.htm](http://www.asianfinancialforum.com/en/info_speakers.htm)

**Members of the media interested in interviewing the speakers can fill out a form (<http://bit.ly/2AqgGkk>) and email it to [billy.km.ng@hktdc.org](mailto:billy.km.ng@hktdc.org) by 4 January 2018.**