

To assignment editor:

## Medical Devices & Supplies Fair Opens Next Monday *Innovative Medical Products and Technology on Show*

**4 May 2018** – The ninth HKTDC Hong Kong International Medical Devices and Supplies Fair, organised by the Hong Kong Trade Development Council (HKTDC) and co-organised by the Hong Kong Medical and Healthcare Device Industries Association (HKMHDIA), opens on 7 May and continues through 9 May at the Hong Kong Convention and Exhibition Centre (HKCEC).

The event will feature 280 exhibitors from 12 countries and regions, displaying a variety of the latest medical and health-related equipment, technology and services. The Medical Fair will continue to feature a Startup Zone, showcasing eight start-ups together with their innovative products and services to global buyers. The Tech Exchange Zone offers business-matching opportunities for buyers and exhibitors. The Hospital Equipment Zone will spotlight an array of electro-medical equipment, while the World of Health and Wellness will present lifestyle, cosmetology and fitness products. Other highlighted sector-specific zones include the Rehabilitation and Elderly Care Zone, as well as the Building Technology and Hospital Furniture Zone. Industry trends and information will also be presented at a series of seminars and buyers forums.

We cordially invite you or your representative to cover the fair and related events.

Details are as follows:

Date	Opening hours
7 May (Mon)	10am – 6pm
8 May (Tue)	9:30am – 6pm
9 May (Wed)	9:30am – 5pm
<b>Venue:</b> Hall 3F-G, HKCEC, 1 Expo Drive, Wan Chai	

**Press Registration Counter:** Outside Hall 3F-G, HKTDC

**Media Centre:** Room 406, 4/F, HKCEC

Media may register at either the Press Registration Counter or the Media Centre. Please bring working pass and name card.

**Fair website:** [www.hktdc.com/hkmedicalfair/](http://www.hktdc.com/hkmedicalfair/)

### Media Enquiries

Please contact the HKTDC's Communication and Public Affairs Department:

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## The 9<sup>th</sup> Hong Kong International Medical Devices and Supplies Fair

### Events Schedule

#### 7 May 2018 (Monday)

##### Seminar on “The Hottest Trends in Medtech and Smart Healthcare”

Time: 11:30am – 12:30pm

Venue: Seminar Room, Hall 3F

Speakers: Dr Ellie Fu, Technical Manager, Nano and Advanced Materials Institute Limited  
Dr Lydia Leung, CEO, Belun Technology Company Limited  
Ir Bryan So, Principal Consultant, Smart Healthcare, MedTech & Optics, HKPC

Language: English (No simultaneous interpretation will be provided)

##### Exhibitor Forum

Time: 11:00am – 12:40pm

Venue: Forum Area, Hall 3F

##### Continuing Nursing Education (CNE) Workshop: Innovating the Production Organizational Mode and Changing the Pattern of Industrial Development – Interpretation of Medical Device MAH System

Time: 2:00pm – 3:00pm

Co-organiser: Hong Kong Health Care Federation

Venue: Seminar Room, Hall 3F

Speaker: Jona Chung, Managing Director, OSMUNDA Medical Device Service Group

Language: Cantonese (No simultaneous interpretation will be provided)

#### 8 May 2018 (Tuesday)

##### Buyer Forum

Time: 11:00am – 11:30am

Venue: Forum Area, Hall 3F

Speakers:

- Travis Gunn, Director, Business Development, Sobeys National Pharmacy Group (Canada)
- Tomáš Hanzlík, Business Development, Dynex Laboratories / Dynex Technologies (Czech Republic)

Language: English (With re-cap in Putonghua)

##### Seminar on “The New Wave of Czech Innovations Transforming the Medical World”

Time: 11:30am – 12:45pm

Venue: Seminar Room, Hall 3F

Speakers: Milan Vágner, Consul, Consulate General of the Czech Republic  
Radek Polícar, Czech Deputy Minister of Health  
Jakub Navrátil, Area Sales Manager, ELLA-CS s.r.o.  
Dalibor Pták, Sales Manager, INOTECH ČR spol. s r.o.  
Martin Vaško, CEO/Owner, M-TRAY a.s.  
Petr Foit, International Sales Director, LINET Group  
Václav Rohlena, Director of Exports - Europe/Africa/Asia, MZ Liberec a.s.  
Jan Šimák, Middle East/Asia/Pacific Sales Manager, TSE spol. s r.o.

Language: English (No simultaneous interpretation will be provided)

**Seminar on “Disruptive Medtech Innovations from Southern California”**

Time: 2:00pm – 3:00pm

Venue: Seminar Room, Hall 3F

Speakers: Ahmed Enany, President, Southern California Biomedical Council (SoCalBio)  
Dr Ayman Salem, Founder, ikioo Technologies, Inc.  
John Petrovich, President and CEO, The Alfred Mann Foundation for Scientific Research  
Winn Hong, Senior Director of Technology and Business Development, The Alfred Mann Institute for Biomedical Engineering at USC

Language: English (No simultaneous interpretation will be provided)

**Exhibitor Forum**

Time: 2:00pm – 5:00pm

Venue: Forum Area, Hall 3F

**9 May 2018 (Wednesday)****Exhibitor Forum**

Time: 11:00am – 12:20pm

Venue: Forum Area, Hall 3F

**Seminar on “Regulatory Intelligence: Updates on Procurement Guidelines and Medical Device Regulations”**

Time: 11:15am – 12:45pm

Venue: Seminar Room, Hall 3F

Speakers:

- Carol Liu, Secretariat, Asian Harmonization Working Party
- Jonathan Tang, Study Director, STC
- Ir Prof Albert Poon, Associate Specialist, Medical Device Program of SGS
- Xiaoyu Wang, Director of Industry Data Research, China Medical Devices Magazine

Language: English (No simultaneous interpretation will be provided)

**Continuing Medical Education (CME) Workshop: Update on Management of Acute Coronary Syndrome**

Time: 2:15pm – 3:15pm

Co-organiser: Hong Kong Doctors Union

Venue: Seminar Room, Hall 3F

Speaker: Dr Wu Chee Wo, Specialist in Cardiology

Language: Cantonese (No simultaneous interpretation will be provided)

For more event details, please visit: <https://goo.gl/15viqd>