

Reminder

To assignment editor:

Watch & Clock Fair and Salon de TE launch on Wednesday
Exquisite brands to be revealed at media tour

5 September 2022 – The **41st HKTDC Hong Kong Watch & Clock Fair** and **10th Salon de TE**, organised by the Hong Kong Trade Development Council (HKTDC), Hong Kong Watch Manufacturers Association Ltd and The Federation of Hong Kong Watch Trades and Industries Ltd, will run in both online and offline formats. The physical fairs will take place from 7 to 11 September at the Hong Kong Convention and Exhibition Centre (HKCEC), while the online editions will run until 18 September. This year's fairs will welcome both industry buyers and public visitors with the opportunity to shop for quality timepieces in a single location.

The fairs are bringing together more than 200 exhibitors, presenting a huge array of high-end designer watches as well as fashionable day-wear watches. Sponsored by Prince Jewellery & Watch for the 12th consecutive year, the Salon de TE's **World Brand Piazza** will feature 12 renowned international brands in thematic zones including **Craft Treasure, Chic & Trendy**, and **Renaissance Moment**, all of which feature exquisite watches in a wide variety of designs and styles.

Various public activities will be held during the fair including a series of watch parades, the "Fashion X Watch" crossover parade, smart bidding, a lucky draw, watch workshops and product launches. Celebrities such as winner of six Paralympic gold medals So Wa-wai, Olympic fencer Cheung Siu-lung and artist Adam Pak Tin-nam will participate in some of the events.

A number of forums and seminars will be organised for industry talents, including the Hong Kong International Watch Forum (5 September), the annual Asian Watch Conference (8 September) and more. In addition, the winning and finalist entries from the 39th Hong Kong Watch & Clock Design Competition, co-organised by the HKTDC, the Hong Kong Watch Manufacturers Association Ltd and The Federation of Hong Kong Watch Trades & Industries Ltd, will be showcased at Hall 1DE in the fairground. The results of the competition will be announced on 6 September.

Organised by the HKTDC, Asia's prominent fashion event CENTRESTAGE will be held from 9 to 11 September at the HKCEC. The concurrent fairs will spark synergies and create business opportunities for visitors from both the watch and fashion industries.



Media Invitation 採訪邀請

We cordially invite you or your representative to join the opening ceremony, guided media tour, and associated events. Details are as follows:

Opening ceremony: Watch & Clock Fair and Salon de TE

Date: 7 September 2022 (Wednesday)
Time: 10:30am – Registration and networking
11am – Opening Ceremony
Venue: Time Chamber, Hall 1D, HKCEC
Guest of Honour: **Dr Bernard Chan**, Under Secretary for Commerce and Economic Development of the HKSAR

Media tour

Date: 7 September 2022 (Wednesday)
Time: 3pm to 4pm
Venue: HKTDC Media Centre, G/F, HKCEC, 1 Expo Drive, Wan Chai
Speaker: **Samuel Cheng**, Associate Director, Business Development, HKTDC
Language: Cantonese (questions in English and Putonghua are welcome)

Remarks: Safety is a top priority for the HKTDC and various measures will be implemented at the opening ceremony, media tour, and associated events to protect the health of all participants. All visitors must wear a mask. Following the HKSAR Government's implementation of the LeaveHomeSafe mobile app and Vaccine Pass, all visitors to the HKCEC and HKTDC Media Centre will be required to use the LeaveHomeSafe mobile app and show their COVID-19 vaccination record before entering.

Hong Kong Watch & Clock Fair and Salon de TE (physical fairs)

Venue	Fair date	Opening hours	Buyer registration hours
Hong Kong Convention and Exhibition Centre 1 Expo Drive, Wan Chai, Hong Kong (Harbour Road Entrance)	7-9 September (Wed to Fri)	10am-7pm	9:30am-6:30pm
	10-11 September (Sat to Sun)	10am-6pm	9:30am-4pm

Press members can register to access the event at the Press Registration Counter (Hall 1E Concourse, HKCEC) by presenting a business card or media identification.

Admission: Open to all public visitors and trade buyers

Websites

Hong Kong Watch & Clock Fair: hkwatchfair.hktdc.com

Salon de TE: hkwatchfair.hktdc.com/te

Media enquiries

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Hong Kong Trade Development Council 香港貿易發展局

38/F Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong

香港灣仔港灣道1號會展廣場辦公大樓38樓

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www.hktdc.com

Highlighted events (Watch & Clock Fair and Salon de TE)

5 September 2022 (Monday)

Hong Kong International Watch Forum (Pre-fair Webinar)

Time: 3pm – 5pm

Registration: <https://www.hktdc.com/event/hkwatchfair/en/intelligence-hub>

Language: English (with simultaneous interpretation in Putonghua provided)

Speakers:

- Mari Yamazaki, General Manager, Japan Clock & Watch Association
- Marie-Caroline Chapalain, General Secretary, France Horlogerie – Industries du Temps et des Microtechniques
- Pierre Burgun, President, Pierre Lannier
- Thierry Dubois, Managing Director, Asia Pacific, Federation of the Swiss Watch Industry FH
- Guido Grohmann, Managing Director, Federal Association of Jewellery, Watches, Silverware and Supplying Industry eV (BVSU)
- Zhang Hong-guang, Director General, China Horologe Association

7 September 2022 (Wednesday)

Memorigin Ebullience Tourbillon Launch

Time: 12:30pm – 13:00pm

Venue: Time Chamber, Hall 1D, HKCEC

Language: Cantonese

Guests: Adam Pak Tin-nam

8 September 2022 (Thursday)

Memorigin Fancy Fencing Series Tourbillon Launch

Time: 12:00pm – 12:30pm

Venue: Time Chamber, Hall 1D, HKCEC

Language: Cantonese and English

Guests:

- Cheung Siu-lun, Hong Kong fencing team athlete
- Gerald Cheng Chi-hung, International fencing referee

8 September 2022 (Thursday)

Asian Watch Conference – “Watches Beyond – Transformation & Reinvention”

Time: 2:30pm – 4pm

Venue: Time Chamber, Hall 1D, HKCEC

Language: English (with simultaneous interpretation in Putonghua provided)

Speakers:

- Anna Dai, Research Analyst, Euromonitor International
- Zi-Yong Ho, Co-Head of Sale, International Specialist, Director, Watches, PHILLIPS

9 September 2022 (Friday)**Cross-Border eCommerce: How to Win in Southeast Asia (Talk)**

Time: 3pm – 3:30pm

Venue: Time Chamber, TE Stage, Hall 1D, HKCEC

Language: Cantonese

Speaker: Chois Choi, Strategy Consultant, Source Network Media Group Limited

10 September 2022 (Saturday)**Watch DIY Workshop**

Time: 10:30am – 12:30pm

Venue: Time Chamber, TE Stage, Hall 1D, HKCEC

Language: Cantonese

Speaker: Quinn Lai Kwan-kwok, Founder, Eoniq & DIY Watch Club

10 September 2022 (Saturday)**Memorigin So Wa Wai Series Tourbillon Launch**

Time: 13:00am – 13:30pm

Venue: Time Chamber, Hall 1D, HKCEC

Language: Cantonese

Guests:

- So Wa-wai, winner of six Paralympic gold medals
- So Hon Siu-ching, So Wa Wai's mother