

### Reminder

To assignment editor:

## Watch & Clock Fair and Salon de TE open on Wednesday *Media tour introduces leading brands*

**6 September 2021** – The **40<sup>th</sup> HKTDC Hong Kong Watch & Clock Fair** and **ninth Salon de TE**, organised by the Hong Kong Trade Development Council (HKTDC), Hong Kong Watch Manufacturers Association and The Federation of Hong Kong Watch Trades and Industries, will run in physical and online hybrid formats for the first time this year. The physical events run from 8 to 12 September at the Hong Kong Convention and Exhibition Centre (HKCEC), while the online versions will run until 19 September, helping global watch traders to continue to explore business opportunities. The five-day fairs at the HKCEC will be open to industry buyers and, for the first time, to the general public, offering local watch lovers the opportunity to shop for precious timepieces.

The fairs are bringing together close to 160 exhibitors, showcasing a wide array of watches from high-end designs to trendy day-wear watches. Salon de TE will feature a wide selection of renowned international watch brands. Sponsored by Prince Jewellery & Watch for the 11<sup>th</sup> consecutive year, the **World Brand Piazza** will present 12 renowned international brands while other thematic zones include **Chic & Trendy**, **Craft Treasure** and **Renaissance Moment**, showcasing watches of various styles and designs.

Various public activities will be held during the fair including watch parades, “watch x fashion” parade and product launches, with the participation of local celebrities such as Cheung Tat-ming, Nelson Cheung and Chan Wing-luk. There will also be watch craftsmanship demonstrations and introductions to valuable collections, helping the public to get a deeper understanding of the art of watchmaking.

Industry professionals are welcome to join a series of forums and seminars, such as the **Hong Kong International Watch Forum** (6 September) which will feature global industry experts sharing on the latest market trends. The **Asian Watch Conference** (9 September) will discuss the future of watch design.

A seminar titled **Global Luxury Watch Investment and Market Outlook in Mainland China** (10 September) has invited John Ng, Horologer of Montres S.A. and known as the only Asian disciple of master horologer, Philippe Dufour, to share his insights into global and Mainland Chinese luxury watch investment. He will also share on the role of the younger generation in the watch industry and the watch industry outlook in the Guangdong-Hong Kong-Macao Greater Bay Area.

Organised by the HKTDC, Asia’s premier fashion event CENTRESTAGE will be held from 10 to 12 September at the HKCEC. The concurrent fairs will create synergies and new business opportunities for participants from both the watch and fashion industries.

A guided tour for the Watch & Clock Fair will be held on **8 September** to give media friends a sneak peek of some of the highlighted products from local and international brands.

## **Media Guided Tour**

**Date:** 8 September 2021 (Wednesday)  
**Time:** 12pm to 1pm  
**Venue:** HKTDC Media Centre, G/F, HKCEC, 1 Expo Drive, Wan Chai  
**Speaker:** Byron Lee, Senior Exhibitions Manager, HKTDC  
**Language:** Cantonese (questions in English and Putonghua are welcome)

## **Opening Ceremony**

**Date:** 8 September 2021 (Wednesday)  
**Time:** 3pm – Registration & Networking  
3:30pm – Ceremony  
**Venue:** Eternity Arena, Hall 1D  
**Language:** English

*Note: Safety is a top priority for the HKTDC and various measures will be implemented at the press conference to protect the health of all participants. Everyone attending is requested to wear a mask while body temperatures will be measured before people enter the venue. We will also provide hand sanitiser and a limited number of face masks on request at the reception counter.*

## **Hong Kong Watch & Clock Fair and Salon de TE (physical fairs)**

Venue	Fair date	Opening hours	Buyer registration hours
Hong Kong Convention and Exhibition Centre 1 Expo Drive, Wan Chai, Hong Kong (Harbour Road Entrance)	8-9 September	11am-7pm	10:30am-6:30pm
	10-11 September	11am-8pm	10:30am-7:30pm
	12 September	11am-6pm	10:30 am-4pm

*Press members can register to access the event at the Press Registration Counter (Hall 1E Concourse, HKCEC) by presenting a business card or media identification.*

**Admission:** Trade visitors aged 18 or above and public visitors aged 12 or above.  
(Admission fee: HK\$20 per public visitor)

## **Websites**

Hong Kong Watch & Clock Fair: [hkwatchfair.hktdc.com](http://hkwatchfair.hktdc.com)

Salon de TE: [hkwatchfair.hktdc.com/te](http://hkwatchfair.hktdc.com/te)

## **Media enquiries**

Please contact the HKTDC's Communications and Public Affairs Department:

Janet Chan                      Tel: (852) 2584 4369                      Email: [janet.ch.chan@hktdc.org](mailto:janet.ch.chan@hktdc.org)  
Angel Tang                      Tel: (852) 2584 4544                      Email: [angel.hc.tang@hktdc.org](mailto:angel.hc.tang@hktdc.org)

## Highlighted events (Watch & Clock Fair and Salon de TE)

### 8 September 2021 (Wednesday)

#### **Premium Product Launch by Acestor**

Time: 12:30pm-1:30pm

Venue: Eternity Arena, Hall 1D

Language: Cantonese

Attending celebrity: Nelson Cheung

#### **Watch Parade**

Time: 4pm-4:15pm

Venue: Eternity Arena, Hall 1D

### 9 September 2021 (Thursday)

#### **Memorigin “Luk’s Time Series: A Bullish Year” Tourbillon Product Launch**

Time: 11:30am-12 noon

Venue: Eternity Arena, Hall 1D

Language: Cantonese

Speaker: Chan Wing-luk

#### **Asian Watch Conference**

Time: 2:30pm-4pm

Venue: Eternity Arena, Hall 1D

Language: English (with simultaneous interpretation in Putonghua)

Speakers:

1. Louis Chan, Assistant Principal Economist (Global Research), HKTDC
2. Yoyo Ng, General Manager, iClick Interactive Asia Group Limited
3. Paul Anthony Yuen, Director, Dayton Industrial Co Ltd

#### **Watch Parade**

Time: 5pm-5:15pm

Venue: Eternity Arena, Hall 1D

### 10 September 2021 (Friday)

#### **Watch Parade**

Time: 12:30pm-12:45pm

Venue: Eternity Arena, Hall 1D

#### **Business Handbook: Government Funding Schemes**

Time: 2:30pm-3:30pm

Venue: Eternity Arena, Hall 1D

Language: Cantonese

Speakers:

1. Chuck Fung, Senior Consultant, Smart Manufacturing Division, Hong Kong Productivity Council
2. Raymond Mok, Managing Director, Dragon Coating Limited

### **The New Sustainable Fashion Revolution**

Time: 4pm-5pm

Venue: Eternity Arena, Hall 1D

Language: English

Speakers:

1. Jenny Cheung, Lecturer, THEi
2. Filippo Gori, General Manager, APAC, GEOX

### **Global Luxury Watch Investment and Market Outlook in Mainland China**

Time: 5:30pm – 6pm

Venue: Eternity Arena, Hall 1D

Language: Cantonese

Moderator: John Ng, Horologer, Montres S.A.

## **11 September 2021 (Saturday)**

### **Memorigin “KanaLili Collection” Tourbillon Product Launch**

Time: 12 noon-12:30pm

Venue: Eternity Arena, Hall 1D

Language: Cantonese

Attending celebrity: Lilian Kan

### **Watch Parade**

Time: 1:30pm-1:45pm

Venue: Eternity Arena, Hall 1D

### **Smart Bidding**

Time: 2:30pm-3:15pm

Venue: Eternity Arena, Hall 1D

Language: Cantonese

### **Fashion Know-how: Quick and Easy Mix-and-Match Tips**

Time: 4:30pm-5pm

Venue: Eternity Arena, Hall 1D

Language: Cantonese

Speaker:

1. Lilian Kan, Creative Director, KanaLili.
2. Joey Sze, KOL (RepCircle)

### **Sharing on Watch Craftsmanship**

Time: 5:30pm-6pm

Venue: Eternity Arena, Hall 1D

Language: Cantonese/ English

Speaker: Alfred Lung, Publisher and CEO of The Watch Magazine and Chinese  
aBlogtoWatch

**Lucky Draw**

Time: 5:30pm-6pm

Venue: Eternity Arena, Hall 1D

For more details, please refer to: <https://hkwatchfair.hktdc.com/pdf/2021/Event/LuckyDraw.pdf>

**12 September 2021 (Sunday)****Memorigin “Perform for Life” Tourbillon Product Launch**

Time: 1pm-1:30pm

Venue: Eternity Arena, Hall 1D

Language: Cantonese

Attending celebrity: Cheung Tat-ming

**Fashion x Watch Parade**

Time: 1:45pm-2pm

Venue: Eternity Arena, Hall 1D

**Tourbillon Demonstration Workshop**

Time: 2:15-2:45pm

Venue: Eternity Arena, Hall 1D

Language: Cantonese

Speaker: Gary Ching, Anpassa Watch Company

**Smart Bidding**

Time: 3:30pm-4:15pm

Venue: Eternity Arena, Hall 1D

Language: Cantonese

**Lucky Draw**

Time: 4:30pm-4:45pm

Venue: Eternity Arena, Hall 1D

For more details, please refer to: <https://hkwatchfair.hktdc.com/pdf/2021/Event/LuckyDraw.pdf>

