

To assignment editor:

## **Symposium on Tech Trends at Electronics Fair this Week** ***International Speakers in Hong Kong to Shed Light on Future***

**11 April 2017** – The “smart” digital age is transforming all aspects of life with new technology being applied to smart cities, medical treatment and business operations – and in turn creating infinite commercial opportunities. Providing insight about these developments, a **Tech Trends Symposium 2017** will be a highlight of the Hong Kong Electronics Fair (Spring Edition) held 13-16 April. Organised by the Hong Kong Trade Development Council (HKTDC), the 13-15 April symposium will feature global electronics industry representatives who will discuss the latest technology trends including wearable tech, the smart home, virtual reality (VR), augmented reality (AR), mixed reality (MR) and robotics.

On its first day (13 April), the symposium will focus on “**The Next Big Thing in Wearables**” as executives of wearables suppliers join professors from The Hong Kong Polytechnic University and The Chinese University of Hong Kong to analyse challenges and breakthroughs of wearable technology. The session will welcome representatives from wearable market leaders Fitbit and Well Being Digital Ltd – a Hong Kong developer of physiological sensing technology for wearables.

“**Smart Home, Wise Living**” will be the theme for the second day (14 April), when speakers include Dr Edward Chan, Managing Director of German Pool (Hong Kong) Ltd, Dr Gabriel Tong, Founder of TOTEX and IDMA (Innovation and Design Management Association), as well as Edmond Yau, Executive Director of Koln 3D Technology (Medical) Ltd. They will discuss ways companies can innovate their products to meet consumers’ expectations of high-quality yet easy-to-use appliances.

On the same day, at the “**VR, AR, MR**” session, representatives of renowned market leaders including Cao Ou, Marketing Manager of Intel and Marek Marchlewicz, Evangelist of Unity Technologies China, will discuss VR hardware and software trends. Representatives of successful VR start-ups including George Wong, Managing Director of IOIO Creative – which won the HKICT Awards 2016 – and Philippe Gerard, Business Development Director of JetOne Motion (Hong Kong), will discuss ways to apply the technologies in various sectors including education, training, gaming and media. Lionel Chok, Creative Technologist of iMMERSIVELY and VR features contributor to Forbes Asia, will analyse and predict the development and evolution of VR.

At the 15 April session entitled “**The New Era of Robotics Disruption**,” international speakers including Prof Norman C Tien, Dean of the Faculty of Engineering, the University of Hong Kong and Chairman of Robotics Alliance of Hong Kong will discuss the challenges and opportunities for robotics technology. Meanwhile, Dr Crystal Fok, Technical Lead (Robotics), Hong Kong Science and Technology Parks Corp will discuss the deployment of robotics solutions in the society. Prof Gordon Cheng, Professor and Chair of Institute for Cognitive Systems, Department of Electrical and Computer Engineering, Technical University of Munich will examine ways service robots can integrate into our daily life. Dr Chia-Peng Day, General Manager of Foxconn Automation Technology Development Committee, will explain the role of robotics in the automated manufacturing industry.

The Tech Trends Symposium is open to business visitors free of charge. The 14<sup>th</sup> Hong Kong

Electronics Fair (Spring Edition) and the International ICT Expo, organised by the HKTDC will be held at the Hong Kong Convention and Exhibition Centre (HKCEC) 13-16 April. We cordially invite you or your representatives to attend the two fairs and related events:

	<b>Hong Kong Electronics Fair (Spring Edition) and International ICT Expo</b>
Date	13-16 April (Thursday-Sunday)
Time	13-15 April 9:30am-6:30pm 16 April 9:30am-5pm
Venue	Hong Kong Convention & Exhibition Centre, 1 Expo Drive, Wan Chai
Website	<a href="http://www.hktdc.com/hkelectronicfairse/en">www.hktdc.com/hkelectronicfairse/en</a> <a href="http://www.hktdc.com/ictexpo/en">www.hktdc.com/ictexpo/en</a>
Media Registration	Press Registration Counter at Hall 1E Concourse, Harbour Road Entrance, or HKTDC Media and Webcast Centre, HKCEC Expo Drive Entrance

### Media Enquiries

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### 2017 Tech Trends Symposium Schedule

<b>13 April (Thursday): 2017 Tech Trends Symposium – “The Next Big Thing in Wearables”</b>	
<b>Venue: Seminar Room, Tech Hall (Halls 5F-G), Level 5, HKCEC</b>	
2:30pm – 2:35pm	<b>Welcoming Remarks</b> By Steve Chuang, Chairman of Hong Kong Electronics Industry Council
2:35pm – 2:55pm	<b>Topic: Improving Wearables, Improving Lives   Transforming Lives with Digital Health</b> Speaker: Candy Gao, Regional Director, Fitbit
2:55pm – 3:15pm	<b>Topic: From Accurate Wearables / Hearables To Mobile Health</b> Speaker: Kow Ping, Director & Co-founder, Well Being Digital Ltd
3:15pm – 3:35pm	<b>Topic: Textile-based Wearable Electronic Materials and Devices</b> Speaker: Prof Zijian Zheng, Associate Professor of Institute of Textile and Clothing, The Hong Kong Polytechnic University
3:35pm – 3:55pm	<b>Topic: Wearable Electronics for Rehabilitating Stroke Survivors in an Ageing Population</b> Speaker: Prof Vincent Cheung, Associate Professor, School of Biomedical Sciences, The Chinese University of Hong Kong
3:55pm – 4:30pm	<b>Panel Discussion and Q&amp;A Session</b> Moderator: Wayne Leung, Chief Executive Officer, Tappy Technologies Ltd
<b>14 April (Friday): 2017 Tech Trends Symposium on “Smart Home, Wise Living”</b>	
<b>Venue: Seminar Room, Tech Hall (Halls 5F-G), Level 5, HKCEC</b>	
11am – 11:45am	<b>Topic: Wise Living – Product Innovation Strategy</b> Speaker: Dr Edward Chan, Managing Director, German Pool (Hong Kong) Ltd
11:45am – 12:30pm	<b>Topic: Innovation Knowledge Management – Theoretical</b>

	<b>Articulation</b> Speaker: Dr Gabriel Y L Tong, Founder, TOTEX; also Founder, IDMA (Innovation and Design Management Association)
12:30pm - 1pm	<b>Topic: Technology VS Innovation</b> Speaker: Edmond Yau, Executive Director, Koln 3D Technology (Medical) Ltd
1pm - 1:30pm	<b>Q&amp;A and Networking Session</b>

<b>14 April (Friday): 2017 Tech Trends Symposium – “VR, AR, MR”</b> <b>Venue: Seminar Room, Tech Hall (Halls 5F-G), Level 5, HKCEC</b>	
3:30pm - 3:50pm	<b>Topic: Intel Solutions for VR</b> Speaker: Cao Ou, Marketing Manager, Intel
3:50pm - 4:05pm	<b>Topic: What's so Special about VR?</b> Speaker: George Wong, Managing Director, IOIO Creative; and HKICT Awards 2016: Best Digital Entertainment Winner
4:05pm - 4:25pm	<b>Topic: Scumbag Brain: The Science of VR</b> Speaker: Marek Marchlewicz, Evangelist, Unity Technologies China
4:25pm - 4:45pm	<b>Topic: The Emergence of VR in our Work, Life and Future</b> Speaker: Lionel Chok, Creative Technologist, iMMERSiVELLY; Features Contributor in VR for Forbes Asia
4:45pm - 5:05pm	<b>Topic: The Making of Theatrical VR Experience</b> Speaker: Philippe Gerard, Business Development Director, JetOne Motion (Hong Kong)
5:05pm - 5:30pm	<b>Q&amp;A Session</b>

<b>15 April (Saturday): 2017 Tech Trends Symposium on “The New Era of Robotics Disruption”</b> <b>Venue: Seminar Room, Tech Hall (Halls 5F-G), Level 5, HKCEC</b>	
2:30pm – 2:50pm	<b>Topic: Future of Robotics Technology – Challenges and Opportunities</b> Speaker: Prof Norman C Tien, Dean of the Faculty of Engineering, the University of Hong Kong; and also Chairman, Robotics Alliance of Hong Kong
2:50pm – 3:10pm	<b>Topic: Deployment of Robotics Solutions in our Society - Today and Future</b> Speaker: Dr Crystal Fok, Technical Lead (Robotics), Hong Kong Science and Technology Parks Corp
3:10pm – 3:30pm	<b>Topic: Integration of Service Robots into our Everyday Life</b> Speaker: Prof Gordon Cheng, Professor and Chair, Institute for Cognitive Systems, Department of Electrical and Computer Engineering, Technical University of Munich
3:30pm – 3:50pm	<b>Topic: Robotics in Industry: A Role in Intelligent Manufacturing</b> Speaker: Dr Chia-Peng Day, General Manager, Foxconn Automation Technology Development Committee
3:50pm – 4:15pm	<b>Panel Discussion and Q&amp;A Session</b> Moderator: Professor Norman C Tien
4:15pm – 5:30pm	<b>Networking Workshop</b> Organiser: Hong Kong Science and Technology Parks Corp