

To Assignment Editor:

Hong Kong Fashion Week Opens Next Monday *Showcasing Worldwide New Collections, including Céline Dion Brand*

8 January 2018 – Organised by the Hong Kong Trade Development Council (HKTDC), the 49th HKTDC Hong Kong Fashion Week for Fall/Winter will run from 15-18 January at the Hong Kong Convention and Exhibition Centre (HKCEC). Nearly 1,400 exhibitors from 13 countries and regions will take part in the fair, showcasing the latest fashion designs, global brand collections, garments, fashion accessories, fabrics and clothing accessories.

Under the theme “New-World Explorers,” Fashion Week will debut two new zones: “**Corporate Fashion and Uniforms**” and the “**World of Fashion Accessories**.”

Hong Kong exhibitor Innee-Sedona International Ltd will showcase a range of fashion accessory collections from the Céline Dion brand. The brand’s 2018 SS collection will make its Asia-Pacific debut at Hong Kong Fashion Week with a range of products including handbags, luggage and small leather accessories. The Hong Kong Research Institute of Textiles and Apparel (HKRITA) and the Institute of Textiles and Clothing of The Hong Kong Polytechnic University will also showcase their newly developed textile product featuring temperature-control functions, suitable for both general apparel and specialised medical applications.

More than 20 exciting events including fashion parades and presentations, seminars, as well as a buyer forum and networking reception will be staged. Fair highlights include “FASHIONALLY Presentation,” launched for the first time by the Hong Kong fashion website FASHIONALLY.com. Unlike conventional catwalk shows, the parade will showcase the 2018 FW works of local fashion designers Derek Chan, Aries Sin and Mim Mak, in a storytelling format set in a theatre-like stage, presenting a unique experience for buyers.

Fair Details

Date: 15-18 January, 2018 (Mon-Thu)

Venue: Hong Kong Fashion Week for Fall/Winter Hall 1A-E, HKCEC

Date	Opening Hours of Hong Kong Fashion Week for Fall/Winter
15 January (Mon)	10:00am-6pm
16 January (Tue)	9:30am-6pm
17 January (Wed)	
18 January (Thu)	9:30am-5pm

Fair Website:

Hong Kong Fashion Week: hkfashionweekfw.hktdc.com/

Hong Kong Trade Development Council 香港貿易發展局
38/F Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong
香港灣仔港灣道1號會展廣場辦公大樓38樓
Tel: (852) 2584 4333 Fax: (852) 2824 0249

Media Enquiries

Please contact the HKTDC's Communications & Public Affairs Department:

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HKTDC Hong Kong Fashion Week for Fall/Winter 2018

Event Highlights

15 January (Monday)

International Fashion: On Parade – Chaozhou Fashion Parade

Time: 11-11:15am

Venue: The Runway, Hall 1C, HKCEC

Fashion Snoops Presents: Seminar on “The Key Trend Stories for Men’s and Women’s Wear for S/S 2019”

Time: 11:30am-12:30pm

Venue: Seminar Room, Hall 1E, HKCEC

Speaker: Michael Leow, Asia/Pacific Sales & Marketing Head, Fashion Snoops

Language: English (simultaneous interpretation in Putonghua will be provided)

International Fashion: On Parade – UNIVERSE (Indonesia)

Time: 12:30-12:45pm

Venue: The Runway, Hall 1C, HKCEC

International Fashion: On Parade – FASHIONALLY COLLECTION #11

Time: 2-2:15pm

Venue: The Runway, Hall 1C, HKCEC

Brands/Designers: FromClothingOf (Shirley Wong), YEUNG CHIN (Yeung Chin), 112 mountainyam (Mountain Yam), phenotypsetter (Jane Ng), KEVIN HO (Kevin Ho)

FASHIONALLY Presentation: DEMO, AW2018

Time: 3:30-4pm

Venue: FASHIONALLY Street, Hall 1C, HKCEC

Kokedama Making Workshop

Time: 4:15-5pm

Venue: FASHIONALLY Street, Hall 1C, HKCEC

Organiser: The Spring is Here

Remarks: By invitation (Interested media please email for pre-registration: agnes.ky.wat@hktdc.org)

Networking Reception with International Fashion: On Parade

Time: 5:30-7pm

Venue: The Runway, Hall 1C, HKCEC

Officiating Guest: Frankie Yick, SBS, JP Member of the Legislative Council, HKSARG

Remarks: By invitation

16 January (Tuesday)

International Fashion: On Parade – Brand Fashion Show of Puyuan China

Time: 11-11:15am

Venue: The Runway, Hall 1C, HKCEC

Quanzhou Fashion Promotion & Parade

Time: 11:45-12:45am

Venue: The Runway, Hall 1C, HKCEC

FASHIONALLY Presentation: MODEMENT AW2018

Time: 2-2:30pm

Venue: FASHIONALLY Street, Hall 1C, HKCEC

Buyer Forum

Time: 2:30-3:15pm

Venue: The Runway, Hall 1C, HKCEC

Speakers:

Kimihiko Fukakushi, Director, Foreign Trade Department, Sun Fashion Corporation (Japan)

Ricky Osborne, Managing Director, Jatu Clothing (Australia)

Ngo Manh Cuong, Deputy Business Director – Business Development Director, FPT Online (Vietnam)

Language: English

Seminar on “Stepping Into The Cleaner Production Age”

Time: 3-4:30pm

Venue: Seminar Room, Hall 1E, HKCEC

Speakers:

Simon Li, Chairman of Hong Kong Knitwear Exporters & Manufacturers Association

Kit Li, Project Manager of Clothing Industry Training Authority

Ivan Fung, General Manager of JIE Technology Company Ltd

Leo Chan, Consultant of Environmental Management Division, Hong Kong Productivity Council

Language: Cantonese (No Simultaneous Interpretation Service)

FASHIONALLY Presentation: HANG AW2018

Time: 3:30-4pm

Venue: FASHIONALLY Street, Hall 1C, HKCEC

Brooch Making Workshop

Time: 4:15-5pm

Venue: FASHIONALLY Street, Hall 1C, HKCEC

Organiser: The Spring is Here

Remarks: By invitation (Interested media please email for pre-registration: agnes.ky.wat@hktdc.org)

International Fashion: On Parade – Indonesian Fashion Bazaar I

Time: 4:30-4:45pm

Venue: The Runway, Hall 1C, HKCEC

17 January (Wednesday)

International Fashion: On Parade – Indonesian Fashion Bazaar II

Time: 11-11:15am

Venue: The Runway, Hall 1C, HKCEC

International Fashion: On Parade – Corporate Fashion & Uniform

Time: 12:30-12:45pm

Venue: The Runway, Hall 1C, HKCEC

Tool Box Making Workshop

Time: 2-3:30pm

Venue: FASHIONALLY Street, Hall 1C, HKCEC

Organiser: Start from Zero

Remarks: By invitation (Interested media please email for pre-registration: agnes.ky.wat@hktdc.org)

International Fashion: On Parade – Journey of Discovery

Time: 2:15-2:30pm

Venue: The Runway, Hall 1C, HKCEC

Sharing on Innovation and Technology of Footwear Industry

Time: 2:30-5:30pm

Venue: Seminar Room, Hall 1E, HKCEC

Speakers:

Ho Ho Tak, Lecturer of Department of Fashion and Image Design, Hong Kong Design Institute

Trazy Yuen, Assistant Manager of Product Development, Belle International

Ameber Leung, "The Belt and Road Initiative" and "Guangdong-Hong Kong-Macao Greater Bay Area" Development Research Center of the Shenzhen Research Institute of the Jiangxi University of Finance and Economics

Brian Yip, Business Manager of Leeport Holding Ltd

Language: Cantonese (Simultaneous interpretation service in English will be provided)

Sharing on “New Growth Opportunity for the Garment Industry – Corporate Fashion and Uniforms”

Time: 3:30-4:15pm

Venue: The Runway, Hall 1C, HKCEC

Speakers:

Hong Kong Trade Development Council 香港貿易發展局

38/F Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong

香港灣仔港灣道1號會展廣場辦公大樓38樓

Tel: (852) 2584 4333 Fax: (852) 2824 0249



Media Invitation 採訪邀請

Betty Au, Director, Hong Kong Apparel Society

Ivan Ko, Senior Manager – Training & Development, The Construction Industry Council, Hong Kong

Janet Cheung, Vice Chairman, Hong Kong Fashion Designers Association

Language: Cantonese (No Simultaneous Interpretation Service)

Rocket Tool Box Making Workshop

Time: 4-5:30pm

Venue: FASHIONALLY Street, Hall 1C, HKCEC

Organiser: Start from Zero

Remarks: By invitation

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