

To Assignment Editor:

Eco Expo Asia to Unveil Latest in Green Living Press Conference to preview Sustainable Innovations

10 October 2017 – Organised by the Hong Kong Trade Development Council (HKTDC) and Messe Frankfurt (HK) Ltd, and co-organised by the Environment Bureau of the Hong Kong SAR Government, the 12th edition of Eco Expo Asia will run from 26 to 29 October (Thursday to Sunday) at AsiaWorld-Expo.

Eco Expo Asia will feature green products, services and technologies from different sectors. Themes for highlighted zones will include Green Buildings and Energy Efficiency, Green Transportation, Water Treatment and Quality Management. In addition, to support start-ups, the fair brings in Startup Zone for the first time, providing a platform for entrepreneurs to look for investors and business partners.

Eco Expo Asia comprises four themed days: “Global Climate – Ready Actions”, “Waste and Water Management”, “Sustainable Energies and Buildings” and “Green Living”. Each day will feature a variety of events and conferences related to its theme, fostering information exchange among industry players.

The final day of Eco Expo Asia (29 Oct) will be opened to the public. Visitors will be able to purchase various eco-friendly products at the “Green Mart”, attend public day forum, green workshops, and even experience an electric vehicle (EV) test drive or test ride.

Details of the Expo will be announced during a press conference on 17 October (Tuesday). Highlighted exhibitors will introduce their products, including:

Innovative Technology	Hyundai IONIQ Electric – first appearance in Hong Kong, with a fully electric powertrain and high performance design. The large-capacity battery offers a range up to 280km, and can be recharged to 80% in 30 minutes.
	evMega charging system – connectable by smart phone App; App-enabled to search charge station, set charging time, settle payment and check charging status
Startup	Well# – new solution for providing drinking water; Maintained by remote monitoring system as well as data management and reporting system for impact assessment
	SilentUP® Retractable Noise Barrier – easy installation and high mobility; Uprisen structure achieves better noise reduction function
Green Mart	KissBalm – lip balms formulated with 100% edible, natural and organic ingredients to soften, moisturise and protect lips; compostable packaging.



Media Invitation 採訪邀請

We cordially invite you or your representative to cover the press conference. Details as follows:

Date: 17 October (Tuesday)

Time: 2:30pm – 4pm

Venue: HKTDC SME Centre, G/F, Expo Drive Entrance, HKCEC

Speakers: **Benjamin Chau**, Deputy Executive Director, HKTDC
Alice Cheung, Deputy Director of Environmental Protection, Environmental Protection Department

Language: Cantonese; questions in English are welcomed

Eco Expo Asia: www.ecoexpoasia.com

Media Enquiries

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