

To assignment editor:

Medical Devices & Supplies Fair Opens Next Month ***Press Conference to preview Latest Products and Market Trends***

18 April 2016 – The seventh HKTDC Hong Kong International Medical Devices and Supplies Fair, organised by the Hong Kong Trade Development Council (HKTDC) and co-organised by the Hong Kong Medical and Healthcare Device Industries Association (HKMHDIA), opens on 3 May and continues through 5 May at the Hong Kong Convention and Exhibition Centre (HKCEC).

The event is expected to attract more than 250 exhibitors from 12 countries and regions, displaying a variety of the latest medical and health-related equipment, technology and services. The highlighted sector-specific fair zones include “Hospital Equipment”, “Tech Exchange”, “Rehabilitation and Elderly Care”, “Physiotherapy” and “Household Medical Products”.

A press conference will be held **next Monday (25 April)** to announce details of the three-day fair and preview some of the interesting products and technologies. We cordially invite you or your representative to cover the press conference. Details are as follows:

Date: 25 April (Monday)
Time: 2:30pm
Venue: HKTDC SME Training Room E, Expo Galleria, HKCEC
Speakers: Sophia Chong, Assistant Executive Director, HKTDC
Otto To, Vice-Chairman, HKMHDIA
Language: Cantonese (Questions in English and Putonghua are welcome.)

Media Enquiries





Please contact the HKTDC's Communication and Public Affairs Department:

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Selected fair products will also be on show, including:



A mobile Electrocardiogram (ECG), designed in Hong Kong, that can take a recording and monitor heart rate in just 30 seconds by simply resting the product on users' fingers or chest. It can also run on compatible smartphones or tablets with the apps

 <p>Wireless Medical Video Series 無線醫療攝像系列</p> <p>Otoscope 耳鏡 Dermatoscope 皮膚鏡</p>	<p>The wireless medical camera series is integrated with video conferencing solutions in which the video image can be transmitted to a computer instantly. It is widely applied in Otolaryngology, Primary Care, Telemedicine, Dermatology and Veterinary Diagnosis, and is suitable for use in hospitals, clinics and out-patient service</p>
	<p>The Microfluidic Lab-On-Chip Rapid Diagnostic Platform only needs one drop of a sample to deliver an end-to-end solution from sample to multiplex results in 15 minutes, significantly reducing the time it takes to receive results</p>
	<p>Innovated by the Hong Kong Polytechnic University, these Thermal and Moisture Comfort Mastectomy Bra and Prosthesis are proven to be more effective than traditional products in overcoming issues related to hyperthermia and moisture accumulation</p>
	<p>This stair-climber can be attached to most wheelchair models, helping the user to easily ascend or descend stairs of different dimensions. It can climb up to 300 steps when fully charged</p>