

## Reminder

To assignment editor :

### **Five autumn tech fairs open tomorrow** ***Media tour to showcase I&T products and solutions***

**12 October 2022** – The Hong Kong Trade Development Council (HKTDC) is bringing together five autumn tech fairs that will run in both online and offline formats under the EXHIBITION+ model, presenting a wide variety of trendsetting electronics, tech and lighting innovations along with smart city solutions. The fairs include the **HKTDC Hong Kong Electronics Fair (Autumn Edition)**, **electronicAsia**, **HKTDC International ICT Expo**, **HKTDC Hong Kong International Lighting Fair (Autumn Edition)**, and the **HKTDC Hong Kong International Outdoor and Tech Light Expo**.

The physical fairs will run from 13 to 16 October at the Hong Kong Convention and Exhibition Centre (HKCEC), while exhibitors, industry players and buyers can continue to build connections through the HKTDC's smart business-matching platform, Click2Match, until 23 October.

Across the five fairs, a range of innovative ideas will be presented by various well-known exhibitors. Expo highlights include the UV-C VentGuard disinfection device, the NFT Digital Asset Autonomous Vehicle, an augmented reality rehab platform with access control and facial recognition, and more. Meanwhile, the So French So Innovative pavilion will introduce leading innovation and technology (I&T) companies and start-ups from France.

Organised by the HKTDC and the Hong Kong Electronics & Technologies Association, the **Symposium on Innovation & Technology** will be held on the first day of the fairs (13 October). This year's theme is "**Innovate for a Sustainable Future**". Industry representatives and speakers, including **Yat Siu, Co-founder & Executive Chairman, Animoca Brands**; **Haoli Qian, Vice President of Engineering, Credo Semiconductor**; and **Boudewijn Pesch, Vice President Asia Pacific, Axis Communications**, will share their valuable insights on environmental, social and governance (ESG) trends, the metaverse, high-speed data transmission, development of AI and semiconductors, energy storage, and digital healthcare technologies.

A media preview tour will be held on the opening day of the five autumn tech fairs, at which various exhibitors will display their standout tech products and solutions, while highlighted innovations showcased under the theme "Smarter Hong Kong" will be introduced by the Office of the Government Chief Information Officer.

We cordially invite you and/or your representatives to join the preview tour, the opening ceremony for the Symposium on Innovation & Technology and other related activities. Details are as follows:

#### **Opening Ceremony for the Symposium on Innovation & Technology**

Date: 13 October 2022 (Thursday)

Time: 10:30am-10:40am (registration starts at 10:15am)

Venue: The STAGE, Hall 1E, Hong Kong Convention and Exhibition Centre

Hong Kong Trade Development Council 香港貿易發展局

38/F Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong

香港灣仔港灣道1號會展廣場辦公大樓38樓

Tel: (852) 2584 4333 Fax: (852) 2824 0249



# Media Invitation 採訪邀請

Language: English (With simultaneous interpretation)

Guest of Honour: **Dong Sun**, Secretary for Innovation, Technology and Industry, HKSAR Government

## Media preview tour

Date: 13 October 2022 (Thursday)

Time: 11:40am (media registration starts at 11:30am)

Venue: HKTDC Media Centre, Ground Level, HKCEC, 1 Expo Drive, Wan Chai

Speaker: **Byron Lee**, Associate Director, Marketing & Buyer Engagement, Exhibitions and Digital Business Department, HKTDC

Language: Cantonese (questions in English and Putonghua are welcome)

Remarks:

- Media representatives interested in covering the five autumn tech fairs can collect their press pass by presenting a business card or press card at the Press Registration Counter (Hall 1E Concourse, HKCEC), or at the HKTDC Media Centre (G/F, HKCEC, 1 Expo Drive, Wan Chai).*
- Safety is a top priority for the HKTDC and various measures will be implemented at the press conference to protect the health of all participants. All visitors to the HKTDC Media Centre will be required to use the LeaveHomeSafe mobile app and show their COVID-19 vaccination record to enter the venue.*

## Five autumn tech fairs – details

| Event  | Physical Fair                   | Admission   | Venue                                      | Click2Match (Smart business-matching platform) |
|--|---------------------------------|---|--|--|
| Hong Kong Electronics Fair (Autumn Edition)            | 13-15 Oct (Thu-Sat)<br>10am-6pm | Free admission to trade visitors aged 18 or above | Hong Kong Convention and Exhibition Centre | 13 October to 23 October                       |
| electronicAsia   |                                 |   |  |  |
| International ICT Expo                                 |                                 |   |  |  |
| Hong Kong International Lighting Fair (Autumn Edition) | 16 Oct (Sun)<br>10am-5pm        |   |  |  |
| Hong Kong International Outdoor and Tech Light Expo    |                                 |   |  |  |

Activity details: <https://www.hktdc.com/event/ictexpo/en>

## Websites

- Hong Kong Electronics Fair (Autumn Edition): <https://hkelectronicfairae.hktdc.com>
- electronicAsia: [www.electronicasia.com](http://www.electronicasia.com)
- International ICT Expo: <https://ictexpo.hktdc.com>
- Hong Kong International Lighting Fair (Autumn Edition): <https://hklightingfairae.hktdc.com>

Hong Kong Trade Development Council 香港貿易發展局  
38/F Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong  
香港灣仔港灣道1號會展廣場辦公大樓38樓  
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[www.hktdc.com](http://www.hktdc.com)



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- Hong Kong International Outdoor and Tech Light Expo: <https://hkotlexpo.hktdc.com>
- Highlight Product Lists: <https://bit.ly/3rc6pLp>

HKTDC Media Room: <http://mediaroom.hktdc.com/en>

### Media enquiries

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### About HKTDC

The [Hong Kong Trade Development Council \(HKTDC\)](http://www.hktdc.com) is a statutory body established in 1966 to promote, assist and develop Hong Kong's trade. With 50 [offices](#) globally, including 13 in Mainland China, the HKTDC promotes Hong Kong as a two-way global investment and business hub. The HKTDC organises [international exhibitions](#), [conferences](#) and [business missions](#) to create business opportunities for companies, particularly small and medium-sized enterprises (SMEs), in the mainland and international markets. The HKTDC also provides up-to-date market insights and product information via [research reports](#) and [digital news channels](#). For more information, please visit: [www.hktdc.com/aboutus](http://www.hktdc.com/aboutus). Follow us on  Twitter @hktdc and  LinkedIn