

REMINDER

Please note updated information highlighted in yellow.

To assignment editor:

Twin jewellery shows scale up as city fully opens *Global participants return with eye-catching treasures*

28 February 2023 – The Hong Kong Special Administrative Region Government (HKSAR) has completely lifted the mask mandate and the city is returning to normal. The Hong Kong Trade Development Council (HKTDC) is planning a number of large-scale exhibitions and activities, including the **39th HKTDC Hong Kong International Jewellery Show** and **9th HKTDC Hong Kong International Diamond, Gem & Pearl Show** which will run at the Hong Kong Convention and Exhibition Centre (HKCEC) from tomorrow to 5 March. The twin treasure shows, the latest round of physical large-scale trade fairs, provide a face-to-face business platform for exhibitors and buyers, helping companies capture global business opportunities.

This year's twin jewellery shows will bring more than 2,500 companies from 34 countries and regions. The shows will feature 20 group pavilions including those from Mainland China, Taiwan, Japan, Korea, Singapore, Sri Lanka, Thailand, India, Türkiye, Israel, Germany, Italy, Belgium, Brazil, Colombia the United States and others. The Jewellery Show will gather local and international jewellery brands and precious works from all over the world in 17 product zones, while the Diamond, Gem & Pearl Show will showcase premium quality diamonds, coloured gemstones and pearls. Highlighted products can be viewed at <https://bit.ly/3K8Xwgt>.

The shows will include activities and seminars where industry professionals can communicate and capture industry information and trends. Topics include “**Bling Up Your Business with Blockchain & NFT**” (1 March), “**Hong Kong Jewellery Industry Shines over the World**” (2 March), “**Updated Market Trend of Jewellery Market in ASEAN markets**” (2 March), “**Jewellery Industry: Go Smart and Green**” (4 March), “**Jewellery Enameling: The Techniques**” (4 March) and more. **Jewellery parades** will also showcase exquisite items in the latest trendy designs. Please refer to the activities schedule website: <https://www.hktdc.com/event/hkjewellery/en/intelligence-hub>

We cordially invite you or your representative to cover the two fairs. Details are as follows:

Opening Ceremony

Date: 1 March 2023 (Wednesday)

Time: 11am-12noon

Venue: The Stage, Hall 1E, Hong Kong Convention and Exhibition Centre

Guest of Honour: **The Hon CHEUK Wing-hing, GBS, JP,**

Deputy Chief Secretary for Administration, Hong Kong Special Administrative Region (HKSAR) Government

Fair Details:

Date	Opening hours
1 March 2023 (Wednesday)	10:30am-6:30pm
2-4 March 2023 (Thursday to Saturday)	10am-6:30pm
5 March (Sunday)	10am-5:30pm
Venue	
Hong Kong Convention and Exhibition Centre	
Press Registration & Media Centre	
Media representatives can register at the entrance of HKCEC Hall 1E Concourse , or at the HKTDC Media Centre (G/F, Expo Drive Entrance, HKCEC) by presenting a business card or media identification.	

* **Press registration:** For security reasons, all media will be required to present a name card and valid photo-bearing identity card (or passport) for press registration. Individuals with a valid press pass will be required to present their identity card (or passport) again at the entrance to the exhibition halls. Please allow sufficient time for registration.

Websites:

Hong Kong International Jewellery Show: <https://www.hktdc.com/event/hkjewellery/en>

Hong Kong International Diamond, Gem & Pearl Show: <https://www.hktdc.com/event/hkdgp/en>

Highlighted Products: <https://bit.ly/3K8Xwgt>

Activities Schedule: <https://www.hktdc.com/event/hkjewellery/en/intelligence-hub>

HKTDC Media Room: <https://mediaroom.hktdc.com/en>

Media enquiries

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About HKTDC

The [Hong Kong Trade Development Council \(HKTDC\)](https://www.hktdc.com) is a statutory body established in 1966 to promote, assist and develop Hong Kong's trade. With 50 [offices](#) globally, including 13 in Mainland China, the HKTDC promotes Hong Kong as a two-way global investment and business hub. The HKTDC organises [international exhibitions](#), [conferences](#) and [business missions](#) to create business opportunities for companies, particularly small and medium-sized enterprises (SMEs), in the mainland and international markets. The HKTDC also provides up-to-date market insights and product information via [research reports](#) and [digital news channels](#). For more information, please visit: www.hktdc.com/aboutus. Follow us on 

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