

To Assignment Editors:

Education & Careers Expo Opens 5 February Four-Day Fair to Feature Career Days, Overseas Education

2 February 2015 – Around 770 educational institutions, professional associations, government organisations and private companies from 16 countries and regions will take part in the 25th HKTDC Education & Careers Expo, 5-8 February, at the Hong Kong Convention and Exhibition Centre (HKCEC).

The expo will spotlight four international study hot-spots: the Chinese mainland, the United States, Europe and Australia. Career theme days will include Banking & Finance, Professional Training, Aviation, and Nursing & Healthcare. A variety of government departments and private enterprises will collect job applications at the fairground. The expo is open to the public.

A new zone “Career Advancement and Retraining” is introduced to the fair this year to meet the needs of experienced job seekers. Around 3,000 job opportunities will be featured at the fairground.

A total of about 130 events, ranging from seminars and workshops to trial tutorial classes and celebrity sessions, will take place during the four days of the expo.

We cordially invite you and your media representatives to cover the fair and related events. Details are as follows:

Date	Opening hours
5 February (Thu)	10:30am – 7pm
6-7 February (Fri to Sat)	10am – 7pm
8 February (Sun)	10am – 6pm

Venue: Hall 1C-E, HKCEC, 1 Expo Drive, Wan Chai

Press Registration: Hall 1E Concourse, HKCEC Harbour Road or
HKTDC Media and Webcast Centre, HKCEC Expo Drive
Entrance (Please present working pass and name card)

Fair website: <http://www.hktdc.com/hkeducationexpo/>

Events schedule:

<http://hkeducationexpo.hktdc.com/pdf/2015/eventschedule/Seminar.pdf>

Media Enquiries

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