



To Assignment Editors:

## **Education & Careers Expo Opens 13 February** ***Four-Day Expo to Feature Career Days, Overseas Education***

**6 February 2014** – Some 760 educational institutions, professional associations, government organisations and private companies from 18 countries and regions will take part in the 24<sup>th</sup> HKTDC Education & Careers Expo, 13-16 February, at the Hong Kong Convention and Exhibition Centre (HKCEC). A Hong Kong Trade Development Council (HKTDC) press briefing will be held on 10 February to introduce highlights of the expo. Guests will talk about overseas studies and working holidays, as well as job opportunities in a variety of industries.

The expo will spotlight four study hot-spots: Australia, the Chinese mainland, Europe and the United States. Career theme days will cover banking & finance, building & construction, aviation, and catering & hospitality. The public is welcome to visit the expo.

A variety of government departments and private enterprises will collect job applications at the fairground. The Hong Kong Trade Development Council (HKTDC) and the Hong Kong Federation of Youth Groups (HKFYG) have arranged for a number of companies to recruit at the HKFYG booth. These will include the Ocean Park Corporation, the Kowloon Motor Bus Co (1933) Ltd, Sa Sa Cosmetic Co Ltd and LF Logistics (Hong Kong) Ltd.

We cordially invite you and your representatives to attend the press briefing. Details are as follows:

Date: 10 February (Monday)  
Time: 3pm-4pm  
Venue: Media & Webcast Centre, Expo Drive Entrance, HKCEC

**Speakers:**

- Clare Wong, Assistant Executive Director, HKTDC
- Dan Tebbutt, Senior Trade Commissioner and Deputy Consul-General (Commercial), Austrade Hong Kong
- Jessica Chan, Academic Officer, Campus France Representative, Consulate General of France in Hong Kong and Macau
- Danny Luk, Human Resources Director, Jardine Aviation Services
- Simon Tam, CEO, Hong Kong Federation of Restaurants and Related Trades
- Alex Leung, Deputy Director, Training & Development, Secretariat, Construction Industry Council
- Fox Yu, founder, Bomba Production House

### **Media Enquiries**

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