



Reminder

To assignment editors:

Food Expo 2021 preview tomorrow
Highlights from five HKTDC fairs beginning 12 August

10 August 2021 – The Hong Kong Trade Development Council (HKTDC) will hold a media preview tomorrow (11 August) to introduce highlighted products from its five upcoming lifestyle fairs, the **HKTDC Food Expo**, **HKTDC Hong Kong International Wine & Spirits Fair (Special Edition)**, **HKTDC Hong Kong International Tea Fair**, **HKTDC Home Delights Expo** and the **HKTDC Beauty & Wellness Expo**.

The five fairs will be held from 12 to 16 August at the Hong Kong Convention and Exhibition Centre, alongside the International Conference of the Modernization of Chinese Medicine & Health Products (ICMCM), jointly organised by the HKTDC and the Modernized Chinese Medicine International Association Ltd, which runs on 12 and 13 August.

The media preview tour will unveil various global delicacies and wines featured at the Food Expo and Wine & Spirits Fair, including **hand-sliced acorn-fed Iberico ham from Spain**, **award-winning cheese from the Netherlands** and **Tokaji Aszu dessert wine from Hungary**. The preview will also feature some of the highlighted products from the Tea Fair, Home Delights Expo and Beauty & Wellness Expo.

We cordially invite you and your photographers to attend the media preview tour. Details are as follows:

- Date:** 11 August (Wednesday)
Time: 3pm (media registration starts at 2:45pm)
Venue: HKTDC Media Centre, G/F, HKCEC, 1 Expo Drive, Wan Chai
Speaker: Byron Lee, Senior Exhibitions Manager, HKTDC
Ronald Ho, Senior Exhibitions Manager, HKTDC
Language: Cantonese (questions in English and Putonghua are welcome)
Remarks: Eating or drinking, including sample tasting, are not allowed at the event

Opening dates and times of August exhibitions:

Event dates	HKTDC Food Expo Public Hall, HKTDC Hong Kong International Wine & Spirits Fair (Special Edition), HKTDC Hong Kong International Tea Fair, HKTDC Home Delights Expo, HKTDC Beauty & Wellness Expo: 12 to 16 August (Thursday to Monday) HKTDC Food Expo Gourmet Zone: 12 to 15 August (Thursday to Sunday)
Opening hours	12-15 August: 10am-10pm 16 August: 10am-6pm

Venue	Hong Kong Convention and Exhibition Centre, Wan Chai
Admission	<ul style="list-style-type: none"> • HKTDC Food Expo Public Hall, HKTDC Hong Kong International Wine & Spirits Fair (Special Edition), HKTDC Hong Kong International Tea Fair, HKTDC Home Delights Expo, HKTDC Beauty & Wellness Expo: HK\$25 • The above exhibitions with the HKTDC Food Expo Gourmet Zone: HK\$40 • Morning admission tickets (entry before noon on 12, 13 and 16 August, Thursday, Friday and Monday): HK\$10 (pay directly by Octopus for admission at the hall entrances only) Note: Morning admission ticketholders can pay a top-up fee of HK\$15 for admission to the Gourmet Zone on the same day. • Night admission tickets (entry after 6pm on 12, 13, 14 and 15 August, Thursday to Sunday): HK\$10 (pay directly by Octopus for admission at the hall entrances only) Note: Night admission ticketholders can pay a top-up fee of HK\$15 for admission to the Gourmet Zone on the same night. • Concessionary price for persons with disabilities: HK\$10 (top-up fee for admission to the Gourmet Zone on the same day is HK\$10) Note: Persons with disabilities need to present a “Registration Card for Persons with Disabilities”, issued by the Labour and Welfare Bureau, and pay directly by Octopus for admission at the hall entrances only. • Free admission for children aged three and under, and senior citizens aged 65 or above.
Tickets	<ul style="list-style-type: none"> • Tickets now available at all Hong Kong Ticketing outlets. • E-tickets are also available for sale at the 01 Space e-ticketing platform(space.hk01.com), 7-Eleven stores, Circle K stores and via the Octopus App (more information is available on the Octopus website).
HKTDC Food Expo	hkfoodexpo.hktdc.com
Food Expo event schedule	https://bit.ly/3fuS2N6

HKTDC Hong Kong International Wine & Spirits Fair (Special Edition)	hkwinefairaugust2021.hktdc.com
HKTDC Hong Kong International Tea Fair	hkteafair.hktdc.com
Tea Fair event schedule	https://bit.ly/3rT03Ap
HKTDC Home Delights Expo	homedelights.hktdc.com
Home Delights Expo event schedule	https://bit.ly/3iql4xY
HKTDC Beauty & Wellness Expo	hkbeautyexpo.hktdc.com
Beauty & Wellness Expo event schedule	https://bit.ly/3Clav8i
The International Conference of the Modernization of Chinese Medicine and Health Products (ICMCM)	icmcm.hktdc.com
ICMCM conference programme	https://bit.ly/3ipBWG9
August Happy Buy website	ecoupon.hktdc.com/food/

Media enquiries

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