

To Assignment Editor:

Twin Jewellery Fairs to Open Next Week

First Diamond, Gem and Pearl Show Joins 31st Jewellery Show

26 February 2014 – More than 3,800 exhibitors from 52 countries and regions will take part in the first HKTDC Hong Kong International Diamond, Gem and Pearl Show and the 31st HKTDC Hong Kong International Jewellery Show. The new “two shows, two venues” arrangement was created to meet the growing demand from exhibitors.

The inaugural Diamond, Gem and Pearl Show, spotlighting loose stones and raw material, will be held, 3-7 March, at AsiaWorld-Expo. Highlights will include the Hall of Fine Diamonds, and the Treasures of Nature, showcasing pearls. Hong Kong SAR Government Secretary for Commerce and Economic Development Gregory So will attend the opening ceremony.

The Hong Kong International Jewellery Show, 5-9 March, at the Hong Kong Convention and Exhibition Centre, will feature the Hall of Extraordinary, with about 130 exhibitors. The Hall of Fame will present nearly 50 international jewellery brands, including French Cerruti 1881 and Waskoll. And the show will once again offer a Small-Order Zone.

A variety of seminars, jewellery parades and networking receptions will take place at the two shows.

We cordially invite you or your representative to cover the event. Details are as follows:

	Hong Kong International Diamond, Gem and Pearl Show	Hong Kong International Jewellery Show
Date	3-7 March (Mon-Fri)	5-9 March (Wed-Sun)
Time	3 March 10:30am-6:30pm 4-6 March 10am-6:30pm 7 March 10am-5:30pm	5 March 10:30am-6:30pm 6-8 March 10am-6:30pm 9 March 10am-5:30pm
Venues	Halls 1, 2, 5, 7, 9, 10, 11 AsiaWorld-Expo	Halls 1, 3& 5, Grand Hall & Foyer Convention Hall & Foyer, HKCEC
Media Centre/Press Registration	AsiaWorld-Expo Room 100	Media Centre at the Expo Drive Entrance or Press Registration Counter, outside the Hall 1E entrance
Websites	http://www.hktdc.com/fair/hkdgp/	http://www.hktdc.com/fair/hkjewellery/

Registration: Please register at the Media Centre, located at Room 100 (AWE), or Expo Drive (HKCEC). For security reasons, all media must provide name cards and identity cards or passports and undergo security inspection.

Media Enquiries

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