

To Assignment Editor:

## **Eco Expo, Building and Hardware Fair Open Next Week** ***Environmental Technology, Green Vehicles to be Highlighted***

**23 October 2015** – The 10<sup>th</sup> edition of Eco Expo Asia and the HKTDC Hong Kong International Building and Hardware Fair will run from 28 to 31 October at AsiaWorld-Expo (AWE). The twin fairs will feature more than 470 exhibitors showcasing Asia's latest green technologies and building innovations.

Jointly organised by the Hong Kong Trade Development Council (HKTDC) and Messe Frankfurt (HK) Ltd and co-organised by the Environment Bureau, Eco Expo Asia comprises seven thematic zones. It is built around four thematic days, with a variety of special events and conferences related to the daily theme of each day. The Chief Executive of the Hong Kong SAR, CY Leung, and the Secretary for the Environment of the Hong Kong SAR, Wong Kam-sing will be the guests of honour at the opening ceremony.

The Hong Kong International Building and Hardware Fair takes place over the same four days at AWE. Building Information Modelling (BIM) will be in the spotlight, with a full-day programme dedicated to the BIM Conference on 28 October.

The final day of the two fairs (31 October) is open to the public. Among other opportunities, public visitors will be able to test-drive the Volkswagen e-Golf. They will also be able to purchase the latest eco-friendly products and home improvement and renovation items at the Green Mart and Ideal Home Mart areas of the fair.

You and your representatives are cordially invited to cover the fair and related events.

**Media Registration:** Hall 6 Entrance, AsiaWorld-Expo (please bring your working pass and name card)

**Media Centre:** Room 108, Hall 8 Side Entrance, AsiaWorld-Expo

### **Fair Hours**

	<b>Eco Expo Asia</b>	<b>Building and Hardware Fair</b>
	AsiaWorld-Expo Hall 3 & Hall 6	AsiaWorld-Expo Hall 8
28 October	10:30am-6pm	
29 & 30 October	10am-6pm	
31 October	10am-5pm (Open to public for free)	

Free shuttle bus service between AsiaWorld-Expo and downtown will be provided. For more details, please visit: [http://www.hktdc.com/fair/ecoexpoasia-en/s/3016-for\\_exhibitor/access-to-AsiaWorld-Expo.html](http://www.hktdc.com/fair/ecoexpoasia-en/s/3016-for_exhibitor/access-to-AsiaWorld-Expo.html)

### **Fair Websites:**

Eco Expo Asia: [www.ecoexpoasia.com](http://www.ecoexpoasia.com)

Building and Hardware Fair: [www.hktdc.com/hkbdh](http://www.hktdc.com/hkbdh)

## Media Enquiries

Please contact the HKTDC Communication and Public Affairs Department:

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## Eco Expo Asia Major Events

### 28 October (Wednesday)

#### Opening Ceremony

Time: 10am – Tea Reception

10:30am – Opening Ceremony

Venue: East Lobby, AsiaWorld-Expo

Guest of Honour: **The Hon CY Leung**, GBM, GBS, JP, Chief Executive of the Hong Kong Special Administrative Region

#### Test Drive / Test Ride of Electric Vehicles (Media only)

Time: 11:15am – 11:30am

Venue: East Lobby, AsiaWorld-Expo

#### Eco Asia Conference – Government Related Session

Time: 2pm – 4pm

Venue: Seminar Room, Hall 6, AsiaWorld-Expo

Moderator: **Daniel M. Cheng, MH**, Chairman, Federation of Hong Kong Industries

Speakers: **Wong Kam-sing**, Secretary for the Environment, The Government of the Hong Kong Special Administrative Region

**Li Li**, Counsel, Energy Conservation and Resources Utilization Department, Ministry of Industry & Information Technology of the People's Republic of China

**Zhu Jianping**, Deputy Head of Department of Environmental Monitoring, Ministry of Environmental Protection of the People's Republic of China

**Lee Lih Shyan**, Director of Waste Management & Public Cleanliness Division, Petaling Jaya City Council, Malaysia

**Christine Loh**, Under-Secretary for the Environment, Hong Kong SAR Government

Language: English and Putonghua (simultaneous interpretation service in English and Putonghua will be provided)

#### Seminar on “Introduction to Illinois Environmental Equipment & Technologies”

Time: 2pm – 3pm

Venue: Business Exchange Area, Hall 3, AsiaWorld-Expo

Language: English

#### MOU & MRA Signing Ceremony between Hong Kong Green Label Scheme, Japan Eco Mark Program, Singapore Green Labelling Scheme and Green Label: Thailand

Time: 4:30pm – 5pm

Venue: Business Exchange Area, Hall 3, AsiaWorld-Expo

## 29 October (Thursday)

### **Eco Asia Conference - Cleaner Production**

Time: 11am – 1:30pm  
Venue: Seminar Room, Hall 6, AsiaWorld-Expo  
Moderator: **Tsang Kam-lam**, Deputy Chairman, Green Strategy Alliance  
Speakers: **Zhang Jian**, Deputy Chief Executive Officer, Vinda Group  
**Chen Xuebin**, Partner, Li & Partners (Shenzhen)  
Language: English and Putonghua (simultaneous interpretation service in English and Putonghua will be provided)

### **Eco Asia Conference – Waste Management and Recycling**

Time: 2:30pm – 4:30pm  
Venue: Seminar Room, Hall 6, AsiaWorld-Expo  
Moderator: **Luther Wong**, President Emeritus, The Professional Validation Council of Hong Kong Industries  
Speakers: **Nigel Mattravers**, General Manager, ALBA Integrated Waste Services (Hong Kong) Ltd  
**Jacobo Moreno Lampaya**, Head of Environmental Technology & Innovation Department, VALORIZA SERVICIOS MEDIOAMBIENTALES, S.A., Spain  
**Steve Wong**, Managing Director, Billion Group Technologies Ltd.  
Language: English (simultaneous interpretation service in Putonghua will be provided)

### **Seminar on “Advantages of Japanese Environmental Technologies”**

Time: 3:30pm – 4:30pm  
Venue: Business Exchange Area, Hall 3, AsiaWorld-Expo  
Language: English and Japanese (simultaneous interpretation service in English will be provided)

### **Seminar on “Testing, Inspection and Certification Services on the Environmental Protection Front**

Time: 5pm - 5:30pm  
Venue: Business Exchange Area, Hall 3, AsiaWorld-Expo  
Language: English

## 30 October (Friday)

### **Green Building Tour**

Time: 9:30 – 1pm  
Venue: Gather at lobby of Hysan Place office tower, Causeway Bay;  
Visit Hysan Place and Holiday Inn Express Hong Kong SoHo  
Language: English  
Co-organiser: Hong Kong Green Building Council

### **Eco Asia Conference – Green Purchasing & Consumption**

Time: 11am – 1pm

Venue: Seminar Room, Hall 6, AsiaWorld-Expo  
Moderator: **Lam Cheuk-fung**, Environmental Discipline Advisory Panel Member, The Hong Kong Institution of Engineers  
Speakers: **Robin Taylor**, Former Chairman, Global Ecolabelling Network  
**Calvin Lau**, Senior Environmental Protection Officer, Environmental Protection Department of Hong Kong SAR Government  
Language: English (simultaneous interpretation service in Putonghua will be provided)

## Seminar on "Tips to Become Low Carbon & Energy Efficient Company"

Time: 11:30am – 12:15pm  
Venue: Business Exchange Area, Hall 3, AsiaWorld-Expo  
Speaker: Karen Ho, Business Engagement Leader, Climate, WWF Hong Kong  
Language: English  
Organiser: World Wide Fund For Nature Hong Kong

## Taiwan's Green Products & Technologies Seminar

Time: 1:30pm – 2:45pm  
Venue: Business Exchange Area, Hall 3, AsiaWorld-Expo  
Language: English and Putonghua

## Eco Asia Conference – Green Building & Energy Efficiency

Time: 2:30pm– 4:30pm  
Venue: Seminar Room, Hall 6, AsiaWorld-Expo  
Moderator: **Colin Chung**, Director, Hong Kong Green Building Council  
Speakers: **Kyoko Maita**, Environment Bureau, Tokyo Metropolitan Government, Japan  
**Beisi Jia**, Director and Partner, Baumschlager Eberle Hong Kong Limited  
**Tom Jones**, Technical Manager, Building Services Research and Information Association (BSRIA), UK  
**LM Chow**, Director – Marketing and Customer Services, CLP Power Hong Kong Limited  
Language: English (simultaneous interpretation service in Putonghua will be provided)

## **31 October (Saturday) – Public Day**

### **Public Day Forum - Create Your Own Shoes Competition Prize Presentation Ceremony 2015**

Time: 10am – 12nn  
Venue: Seminar Room, Hall 6, AsiaWorld-Expo  
Language: Cantonese  
Organiser: Hong Kong Green Designers Association

### **Green Workshop - “Preparing your Natural Sanitizing Spray”**

Time: 12nn– 12:30pm  
Venue: Green Mart, Hall 3, AsiaWorld-Expo  
Language: Cantonese  
Speaker: **Carmen Wong**, Lecturer, Department of Applied Science, The Hong Kong Institute of Vocational Education (Sha Tin)

## **Green Workshop – Workshop on “Easy Organic Farming and Making of Organic Herbal Tea”**

Time: 1:30pm – 2:15pm  
Venue: Green Mart, Hall 3, AsiaWorld-Expo  
Speaker: **Florence Yip**, Operation Director, Easy Organic Farming Limited  
Language: Cantonese

## **Public Day Forum - Travel Green and Travel Sustainably**

Time: 2pm – 2:45pm  
Venue: Seminar Room, Hall 6, AsiaWorld-Expo  
Language: Cantonese  
Organiser: Green Sense

## **Green Workshop - “Making of Natural Anti Mosquito Incense”**

Time: 2:45pm – 3:30pm  
Venue: Green Mart, Hall 3, AsiaWorld-Expo  
Speaker: **Pam Tse**, Project Officer, HKFYG Organic Farm  
Language: Cantonese

## **Public Day Forum - The Story of SOPHIE – The World Class Local Solar Powered Electric Vehicle**

Time: 3:30pm – 4:30pm  
Venue: Seminar Room, Hall 6, AsiaWorld-Expo  
Speaker: **Peter Chiu**, Head, Department of Engineering, IVE (Tsing Yi) and SOPHIE Team  
Language: Cantonese

## **Hong Kong International Building and Hardware Fair Major Events**

### **28 October (Wednesday)**

#### **Exhibitors' Forum**

Time: 11am – 11:20am  
Venue: Forum Area, Halls 6 & 8, AsiaWorld-Expo  
Exhibitor: VHSoft Technologies Company Limited

#### **HKIPM-HKIBIM Joint Conference 2015**

Time: 2pm – 5pm  
Venue: Room 201C, Asia-World Expo  
Organiser: Hong Kong Institute of Project Management (HKIPM)  
The Hong Kong Institute of Building Information Modelling (HKIBIM)  
Co-organiser: HKTDC Hong Kong International Building and Hardware Fair  
Sponsor: Construction Industry Council

### **29 October (Thursday)**

## Exhibitors' Forum

Time: 1:30pm-2:40am  
Venue: Forum Area, Halls 6 & 8, AsiaWorld-Expo  
Exhibitors: 1. ISOMAT  
2. Okikon Company Limited  
3. Wurth Hong Kong Co., Ltd.

## Seminar on “Building Renovation towards Sustainable Standards”

Time: 2:15pm – 4:05pm  
Venue: Seminar Room, Halls 6 & 8, AsiaWorld-Expo  
Speaker: **Conson K.H. Yu**, Vice Chairman of Executive Committee, Asian Institute of Intelligent Buildings  
**Rebecca Wong**, Accreditation Officer, Hong Kong Council for Testing and Certification  
**Raymond Wong**, Lecturer and Research Fellow, Division of Building Science and Technology, City University of Hong Kong  
Language: English  
Supporting: Asian Institute of Intelligent Buildings  
Organisation:

## 30 October (Friday)

### Exhibitors' Forum

Time: 11am – 12:10pm  
Venue: Forum Area, Halls 6 & 8, AsiaWorld-Expo  
Exhibitors: 1. BMI Stone Technology Limited  
2. Hong Kong Green Building Council Ltd  
3. Smooth Investment Co Ltd

## Seminar on “The Latest Technological Development in Building & Construction Industry”

Time: 2:15pm – 4:15pm  
Venue: Seminar Room, Halls 6 & 8, AsiaWorld-Expo  
Speakers: **Mike Fung**, Product Manager, Hong Kong RFID  
**Philip Chan**, Director of Business Image Solution Group, Canon Hongkong Company Limited  
**Markus Helle**, Editor-in-Chief and Managing Director, Highlight Magazine  
**Hydro Ho**, Product Manager, Jardine Engineering Corporation Hong Kong  
Language: English (with simultaneous interpretation in Putonghua)  
Supporting: Asian Institute of Intelligent Buildings  
Organisation:

## 31 October (Saturday) – Public Day

### Smart Living in Your Hand

Time: 11:30am – 12nn  
Venue: Seminar Room, Halls 6 & 8, AsiaWorld-Expo

Speaker: **Colin Ng**, Manager, Lincogn Technology Company Limited  
Language: Cantonese

## Building Inspection Fundamentals

Time: 12nn - 12:30pm  
Venue: Seminar Room, Halls 6 & 8, AsiaWorld-Expo  
Speaker: **PS So**, Director, PSstudio Limited  
Language: Cantonese

## A Glimpse of Interior Design 2016

Time: 2pm - 2:30pm  
Venue: Seminar Room, Halls 6 & 8, AsiaWorld-Expo  
Speaker: **Timothy Cheng**, Founder and Managing Director, Tiron Interior Architecture Limited  
Language: Cantonese