

To Assignment Editor:

Hong Kong Watch & Clock Fair Media Preview Next Tuesday *Design Competition Winners to be Announced*

22 August 2017 – The HKTDC Hong Kong Watch & Clock Fair, the world's largest marketplace of its kind, will open, 5-9 September, at the Hong Kong Convention and Exhibition Centre (HKCEC), showcasing a wide variety of trending timepieces from more than 820 exhibitors. The concurrent Salon de TE will display some 150 premium watch brands and designer collections.

A press conference, to be held next Tuesday (29 August), will preview the fair and announce winners of the 34th Hong Kong Watch and Clock Design Competition. Hong Kong celebrity **Jess Sum** and other models will showcase more than 40 timepieces from Salon de TE, including from such brands as Bruno Magli, Doxa, Enicar, Sultana, Lancaster and Memorigin.

Details of the press conference are as follows:

Date: 29 August 2017 (Tuesday)

Time: 1pm-4pm

Venue: Ocean Terminal, Harbour City, Tsim Sha Tsui

Hosts: **Benjamin Chau**, Deputy Executive Director, HKTDC

Wayne Leung, Co-chairman, HKTDC Hong Kong Watch & Clock Fair Organising Committee 2017; Vice President, Hong Kong Watch Manufacturers Association Ltd

Moses Leung, Co-chairman, HKTDC Hong Kong Watch & Clock Fair Organising Committee 2017; Director, The Federation of Hong Kong Watch Trades & Industries Ltd

Guests: **Hilton Cheong-Leen**, Honorary Life President, Hong Kong Watch Manufacturers Association Ltd

Enders Lam, President, Hong Kong Watch Manufacturers Association Ltd

Samson Sun, Permanent Honorary President, The Federation of Hong Kong Watch Trades & Industries Ltd

Harold Sun, Chairman, The Federation of Hong Kong Watch Trades & Industries Ltd

Celebrity: **Jess Sum**

Language: Cantonese (Questions in English and Putonghua are welcome)

Rundown: Part 1 Media Luncheon

Venue: Alma, Shop 310, 3/F, Ocean Terminal, Harbour City, Tsim Sha Tsui

12:45pm-1pm Media registration

1pm-2:15pm Briefing Lunch

Please RSVP by email to selina.mi.fan@hktdc.org or call 2584 4298 to reserve seats for the lunch. On-site requests may not be fully entertained.

Part 2 Press Conference

Venue: Ocean Terminal Main Concourse, Harbour City

2:30pm-3:30pm Fair preview

Prize presentation of the 34th Hong Kong Watch & Clock
Design Competition

Salon de TE watch parade

3:30pm-4pm Media interviews

Media Enquiries

Please contact the HKTDC's Communication and Public Affairs Department:

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