

To Assignment Editor:

## Industry Heavyweights To Attend ALMC This Month *Big Data, e-commerce, Belt and Road Initiative Spotlited*

**2 November 2015** — The fifth edition of the **Asian Logistics and Maritime Conference (ALMC)** will be held 17-18 November at the Hong Kong Convention and Exhibition Centre (HKCEC). The two-day event will bring together more than 90 experts and leaders in the logistics and maritime industries to explore new opportunities. Around 2,000 industry elites from some 30 countries and regions are expected to attend the event.

This year, ALMC will examine opportunities arising from China's **Belt and Road Initiative**, **e-commerce** and **Big Data analytics**. In addition, four sector-specific forums covering logistics, shipping and maritime, air freight and supply-chain management will be featured. New to this year's ALMC will be series of forums hosted by China Daily and various Chinese mainland provincial governments that will examine their strategic positioning under and opportunities arising out of the Belt and Road framework.

Heavyweight panel speakers will include, Zhao Huxiang, Chairman, Sinotrans & CSC Holdings; George Yeo, Chairman, Kerry Logistics Network; Eric Ip, Group Managing Director, Hutchison Port Holdings Limited; Herbert Chia, Vice President, Alibaba Group; Shaun Connolly, International Programme Director for Transport, Logistics, Postal and Supply Chain, Teradata; Pierre Poignant, Chief Operating Officer of the Lazada Group; Frank Lavin, CEO and Founder of Export Now; K.K. Leung, President for North Asia, UPS; Peter Kerr-Dineen, Chairman, Howe Robinson Partners; Robbert van Trooijen, Chief Executive of North Asia, Maersk Line; Takeshi Hashimoto, Director and Managing Executive Officer, Mitsui O.S.K Lines; Cheung Fu Keung, Director Supply Chain, Nestle Hong Kong; Sundarrajan B, Logistics Director, Unilever China; Craig Bowyer, Operations Director, Swire Pacific Cold Storage Limited; Gert-Jan Jansen, Managing Director, Seabury Group; Jaya Moorthi Pillai, Director, APJ Logistics, Hewlett-Packard Asia Pacific.

The ALMC Exhibition will be expanded this year to include 100 exhibitors showcasing their e-logistics and logistics services as well as shipping and other related services. More than 150 one-on-one business-matching sessions will be arranged to help exhibitors and conference participants explore new business opportunities.

We cordially invite you or your representatives to cover the ALMC. Details as follows:

### Asian Logistics and Maritime Conference (ALMC)

Date: 17-18 November 2015 (Tuesday - Wednesday)  
Time: 17 November 09:00 - 19:00  
18 November 09:00 - 16:00  
Venue: Hong Kong Convention and Exhibition Centre (Hall 3FG)  
1 Expo Drive, Wan Chai, Hong Kong

Fair Website: [www.almc.hk](http://www.almc.hk)

Hong Kong Trade Development Council 香港貿易發展局  
38/F Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong  
香港灣仔港灣道1號會展廣場辦公大樓38樓  
Tel: (852) 2584 4333 Fax: (852) 2824 0249

[www.hktcdc.com](http://www.hktcdc.com)



## Media Invitation 採訪邀請

Speakers: [www.almc.hk/en/info\\_speakers.html](http://www.almc.hk/en/info_speakers.html)  
Programme [www.almc.hk/en/info\\_programme.html](http://www.almc.hk/en/info_programme.html)

**Press Registration:** Media representatives should register at the Press Registration Counter outside the Hall 3FG entrance. Please bring your name card or press card for registration.

To request an interview with speakers, please fill out the following ALMC 2015 Speaker Interview Request Form and return it on or before 9 November:

[https://docs.google.com/forms/d/1c2K33xP85VW3kGQPT5FdxPef7E43ZnrkRd\\_AXpOv2OA/viewform?usp=send\\_form](https://docs.google.com/forms/d/1c2K33xP85VW3kGQPT5FdxPef7E43ZnrkRd_AXpOv2OA/viewform?usp=send_form)

### Media Enquiries

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