

To assignment editor :

7 autumn trade fairs press conference held next Tuesday *Preview of latest HKTDC events ready to unlock opportunities*

12 October 2021 – October is traditionally the peak sourcing season. This year, the Hong Kong Trade Development Council (HKTDC) is bringing its seven autumn trade fairs* together into one “**physical + online**” platform to present an array of the most recent and best tech products to buyers. The **physical fairs** will run from 27 to 30 October at the Hong Kong Convention and Exhibition Centre (HKCEC), while the **online fairs** will be held from 27 October to 6 November as part of a continued effort to create diverse business opportunities for small and medium-sized enterprises (SMEs) and help them cement new deals amid the pandemic.

The pandemic has dealt a serious blow to local businesses, but at the same time has also created opportunities for new product development. The latest policy address suggested developing Hong Kong into an international innovation and technology hub which will create huge potential for innovative new products from local manufacturers.

The HKTDC will hold a **media briefing session next Tuesday (19 October)** to announce highlights of the fairs and offer insights into the performance of Hong Kong’s export industry as the pandemic continues. The event will also showcase some of the latest innovative tech products from Hong Kong. Media representatives are welcome to take photos of the products highlighted below and interview representatives from the exhibitors.

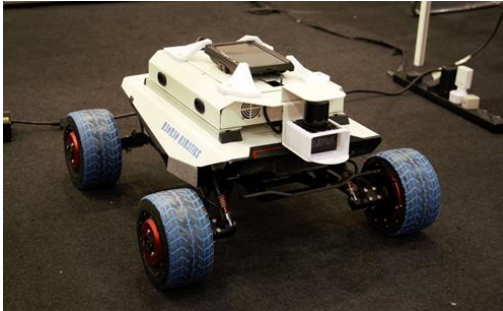
We cordially invite you or your representative to cover the press conference. Details are as follows:

Date: 19 October 2021 (Tuesday)
Time: 2:30-4pm
Venue: HKTDC SME Centre, Ground Level, HKCEC, 1 Expo Drive, Wan Chai
Speakers: **Benjamin Chau**, Deputy Executive Director, HKTDC
Tony Wong, Deputy Government Chief Information Officer
Victor Choi, Chairman, Hong Kong Electronics & Technologies Association
Language: Cantonese (questions in English and Putonghua are welcome)

** The seven concurrent fairs include the HKTDC Hong Kong Electronics Fair (Autumn Edition), HKTDC International ICT Expo, HKTDC Hong Kong International Medical and Healthcare Fair, HKTDC Hong Kong International Lighting Fair (Autumn Edition), HKTDC Hong Kong International Outdoor and Tech Light Expo, electronicAsia, which is jointly organised by the HKTDC and MMI Asia Pte Ltd, and Eco Expo Asia, which is jointly organised by the HKTDC and Messe Frankfurt (HK) Ltd*

Hong Kong Electronics Fair (Autumn Edition)

Epidemic prevention robot – Infinity Rover



Infinity Rover is an autonomous service robot for patrolling indoor environments. It can navigate interior spaces for point-to-point delivery, inspection and monitoring purposes. Tailor-made robotics solutions based on clients' requirements can meet various scenarios, including epidemic prevention needs.

Exhibitor: Bonbon Robotics

Gateway WiFi-BLE pair with IOT tracker



By collecting data from the smart tracker via Bluetooth and sending data to the cloud via WiFi, the ST2002 gateway supports various Internet of Things (IoT) systems such as health monitoring or care on call. The gateway is being used in several fields, including the construction industry, nursing homes and hospitals.

Exhibitor: Skytech Creations

International ICT Expo

AR/VR field service management solution



Augmented reality (AR) glasses are employed to stream real-time intelligence, troubleshooting logs, graphics and encrypted data from back-end systems to on-site engineers and maintenance staff, allowing field engineers to multi-task and boosting field productivity by up to 50%.



Exhibitor: Hong Kong Applied Science and Technology Research Institute

5G tele-operation



Developed by APAS, the application utilises the advantages of 5G network technology, low latency and a high data transfer rate to enable remote driving with high-resolution video streaming of traffic conditions. The driver controls the car from a simulator with real-time video streaming, regardless of the location, while enjoying a realistic driving experience.

Exhibitor: Automotive Platforms and Application Systems (APAS) R&D Centre

Hong Kong International Medical and Healthcare Fair	Hong Kong International Lighting Fair (Autumn Edition)
<p style="text-align: center;">DoctorNow telemedicine app</p>  <p>Through this self-developed video consultation app, patients can choose from a variety of specialists based on their needs and use the telemedicine services to avoid the risk of cross-infection. If necessary, medicine is delivered to the patient's home after the consultation, enabling them to enjoy a convenient and hassle-free medical service.</p> <p>Exhibitor: DoctorNow</p>	<p style="text-align: center;">Qivation Lighting-Q Color</p>  <p>Produced with Japanese nanophotocatalytic technology recognised by the Photocatalysis Industry Association of Japan (PIAJ) together with Wiz lighting software by Signify (formerly Philips Lighting), the product initiates a 24/7 round-the-clock disinfection cycle, decomposing airborne viruses, odors, bacteria, and other pollutants.</p> <p>Exhibitor: Qivation</p>

7 autumn trade fairs websites

- Hong Kong Electronics Fair (Autumn Edition): <https://hkelectronicfairae.hktcd.com>
- electronicAsia: www.electronicasia.com
- International ICT Expo: <https://ictexpo.hktcd.com>
- Hong Kong International Lighting Fair (Autumn Edition): <https://hklightingfairae.hktcd.com>
- Hong Kong International Outdoor and Tech Light Expo: <https://hkotlexpo.hktcd.com>
- Hong Kong International Medical and Healthcare Fair: <https://hkmedicalfair.hktcd.com>
- Eco Expo Asia: www.ecoexpoasia.com

HKTDC Media Room: <http://mediaroom.hktcd.com/en>

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