



To Assignment Editor:

## **Logistics and Maritime Conference Opens Next Week *ALMC to Feature International Speakers and Exhibitors***

**12 November 2014** – The fourth Asian Logistics and Maritime Conference (ALMC) will run 18-19 November at the Hong Kong Convention and Exhibition Centre. Jointly organised by the HKTDC and the Hong Kong SAR Government, ALMC is the largest event of its kind in Asia drawing over 1,700 business leaders from more than 20 countries and regions this year. During the ALMC, more than 50 industry experts will speak about the challenges and opportunities for the logistics and maritime sectors.

Themed forums cover such issues as the outlook for the logistics and maritime sectors, e-commerce boom in the Chinese mainland, as well as supply chain management of retail and fast-moving consumer goods, electronics and fashion.

Special guests include logistics expert George Li (SF Express) and maritime expert Dr Martin Stopford (Clarksons Research Services Ltd) as well as other such distinguished speakers as Dr Hubert Escaith, World Trade Organization; Dr Henry Tan, Luen Thai Holdings Limited; and Junichiro Ikeda, Mitsui O.S.K Lines, Ltd. Among the global brands represented at the ALMC are eBay, Huawei, Lenovo, Procter & Gamble and Under Armour.

Some 80 exhibitors from about a dozen countries and regions will showcase their logistics, shipping and related services as well as e-logistics solutions during the ALMC. The exhibitors include shipping companies, container terminals, logistics firms, e-logistics enterprises and port authorities as well as legal consultancies.

We cordially invite you or your representative to cover the event:

**Date:** 18-19 November, 2014

**Time:** 9am-5pm (Nov 18)

9am-12:30pm (Nov 19)

**Venue:** Halls 3FG, Hong Kong Convention and Exhibition Centre

### **Media Enquiries**

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