

Reminder

To assignment editor:

Asian Logistics, Maritime and Aviation Conference opens tomorrow *Brand-new online platform captures opportunities amid volatility*

16 November 2020 – In light of the global pandemic, the 10th [Asian Logistics, Maritime and Aviation Conference \(ALMAC\)](#), jointly organised by the Government of the Hong Kong Special Administrative Region (HKSAR) and the Hong Kong Trade Development Council (HKTDC), is moving online and will be held on 17 and 18 November.

World-renowned speakers examine the new normal

Under the theme “**Capturing Opportunities Amidst Volatility**”, ALMAC Online will focus on three key areas – rebuilding supply chain resilience under the new normal, Asia’s evolving role in global supply chains, and the trendsetting technologies and innovations for reinvigorating logistics operation and management. More than 60 leaders from the logistics, maritime and aviation sectors will share their insights at the event. **Carrie Lam, Chief Executive of the HKSAR**, will deliver the welcome remarks at the opening session.

On day one of the conference (17 November), the Power Dialogue session will look at “**Asian Connectivity Under the New Normal**”. The pandemic has brought unprecedented disruptions to the global supply chain. To rebuild resilience and manage future risk better, many businesses are now looking to diversify their sourcing and production lines in Asia. And, as various Asian countries and territories actively promote trade agreements and regional development strategies, further integration and stronger connections can be expected within the Asian supply chain. The session will see experts from the logistics sector examine industries’ development and Asia’s evolving role in the global supply chain.

In the keynote session on day two of the conference (18 November), titled “**World Trade Outlook after the Pandemic Outbreak and in an Uncertain Trade Landscape**”, the outlook for global trade in the coming years and the role of authorities in the face of trade policy barriers and regulations will be discussed. At the plenary session, “**Leading Through the New Paradigm of Global Logistics Risks under an Uncertain Trading Environment and Cyber Disruptions**”, industry elites will discuss how geopolitical tensions and trade protectionism challenge the process of globalisation, sharing their strategies for ensuring more resilient sourcing, production operations and networks in order to minimise global logistics risks.

Exploring industry issues from different perspectives

Various forums will cover a range of topical issues relating to the **air freight** and **maritime** industries, as well as **supply chain management and logistics**. Topics to be covered include the digital transformation of air freight, green shipping, cross-border e-commerce and logistics technology, providing participants with a more complete picture of the latest market intelligence and business opportunities.

The seminars and forums will bring together a range of noted speakers, including (in alphabetical order according to family name):

Dr Yonov Frederick Agah, Deputy Director-General, World Trade Organization	Ben Au, General Manager, Empower SCM Ltd
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Mathieu Renard Biron, Managing Director, Global Freight Forwarding, Kerry Logistics	Christopher Chan, Partner and Hong Kong Head of Shipping, Offshore and Logistics, Holman Fenwick Willan LLP
Hing Chao, Executive Chairman, Wah Kwong Maritime Transport Holdings	Vincent Clerc, CEO of Ocean and Logistics, A.P.Moller-Maersk
Spencer Deng, CEO & Co-Founder, Dorabot Inc.	Dr Jan Hoffmann, Chief, Trade Logistics Branch, United Nations Conference on Trade and Development (UNCTAD)
Frédéric Léger, Director APCS Products, International Air Transport Association	Dr Kelvin Leung, CEO, Asia Pacific, DHL Global Forwarding
James Li, Head of Operations, Shopee Cross-Border	Kitack Lim, Secretary-General, International Maritime Organization (IMO)
Tom Lin, Hong Kong/Taiwan Supply Chain Director, Procter & Gamble Hong Kong Ltd	Grom Alexey Nikolaevich, CEO, Chairman of the Board, United Transport and Logistics Company – Eurasian Rail Alliance (UTLC ERA)
Jeremy Nixon, Chief Executive Officer, Ocean Network Express	Brian Reed, Vice President, Supply Chain Optimization, GEODIS
Fraser Robinson, CEO and Co-Founder, Beacon	William Xiong, Chief Strategist and General Manager for Export & Global Logistics, Cainiao Network
Kenny Ye, COO, Orient Overseas Container Line; CEO, Orient Overseas Container Line Logistics	

We cordially invite you and your representatives to cover [ALMAC Online](#):

Online opening remarks

Date: 17 November 2020 (Tuesday)

Time: 9am-9:15am

Guests: Margaret Fong, Executive Director, Hong Kong Trade Development Council
Carrie Lam, Chief Executive, Hong Kong Special Administrative Region

ALMAC Online

Date: 17-18 November 2020

Website: <https://www.almac.hk/main/en/>

Programme: <https://www.almac.hk/main/en/s/info-programme>

Speaker List: <https://www.almac.hk/main/en/speaker/2020speaker>

Media registration

Media representatives who successfully registered should have received a confirmation email with account information to gain access to the event. Successfully registered media representatives can log in to the interface via <http://almaonline.hk/> starting today. Media representatives interested in covering the event but who have yet to register should **complete the following form and email it to cathy.wk.lee@hktdc.org** as soon as possible. Please note that unregistered media representatives will not be able to access ALMAC Online.

*****ALMAC Online Media Registration Form*****

Email	Last Name	First Name	Media organisation	Country/region	Position

Media enquiries

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