

To Assignment Editors:

## **The 10<sup>th</sup> Asian Financial Forum Opens 16 January** ***Press Conference to Preview Highlights of Two-Day Global Forum***

**29 December 2016** – The 10<sup>th</sup> **Asian Financial Forum (AFF)**, jointly organised by the Hong Kong Special Administrative Region (HKSAR) Government and the Hong Kong Trade Development Council (HKTDC), will be held on 16 and 17 January 2017 at the Hong Kong Convention and Exhibition Centre (HKCEC). The forum is a flagship event marking the 20<sup>th</sup> anniversary of the establishment of the HKSAR.

Reflecting the shifting nature of the global economy, this year's forum is themed “**Asia: Driving Change, Innovation and Connectivity**” and will gather some of the most influential members of the global financial and business community to address a variety of topical issues such as the global economic outlook, China opportunities, prospects for ASEAN, infrastructure financing, Fintech and the Belt and Road Initiative.

Helen Wong, Chairperson, AFF Steering Committee and Raymond Yip, Deputy Executive Director, HKTDC, will join three special guests at a press conference to announce event details and the line-up of high-profile speakers for the upcoming AFF.

We cordially invite you and your representatives to attend the press conference. Details are as follows:

Date: 5 January 2017 (Thursday)  
Time: 2:30pm-4pm  
Venue: Room S224-225, HKCEC (Old Wing)  
Speakers:

- Helen Wong, Chairperson, AFF Steering Committee; Chief Executive, Greater China, The Hongkong and Shanghai Banking Corporation Ltd
- Raymond Yip, Deputy Executive Director, HKTDC
- Representative from PwC
- Dr Lee George Lam, Chairman, Hong Kong Cyberport Management Company Ltd
- Denis Tse, Managing Director, Asia IO Advisors Ltd; Board Director, Hong Kong Venture Capital & Private Equity Association

### **Media Enquiries**

Please contact the HKTDC's Communication and Public Affairs Department:

Joe Kainz                      Tel: (852) 2584 4216                      Email: [joe.kainz@hktdc.org](mailto:joe.kainz@hktdc.org)

**Website:** <http://www.asianfinancialforum.com>

**Speakers:** [http://www.asianfinancialforum.com/en/info\\_speakers.htm](http://www.asianfinancialforum.com/en/info_speakers.htm)



## *Media Invitation* 採訪邀請

Note: Pre-registration is not required for media representatives attending AFF. Please register on-site at the press registration counter outside Hall 5F-G at the Hong Kong Convention and Exhibition Centre with your business card or press card on the day of the event.