

To assignment editors:

Reminder

AFF takes pulse of fast-changing financial world 100+ business elites set to attend first financial forum of 2023

5 January 2023 – The 16th Asian Financial Forum (AFF), organised by the Government of the Hong Kong Special Administrative Region (HKSAR) and the Hong Kong Trade Development Council (HKTDC), will be held on 11 and 12 January 2023 in hybrid format. The first large-scale business exchange event of 2023 comes as the HKSAR Government lifts the pre-departure COVID-19 testing requirement for all arrivals.

The AFF, themed Accelerating Transformation: Impact · Inclusion · Innovation, will assemble more than 100 heavyweight thought leaders to examine ways to formulate better business strategies and develop a blueprint for sustainable growth after a turbulent 2022, and explore how businesses around the world can work together to create a resilient economic landscape through innovation and inclusion.

This year's forum draws a number of policymakers and business leaders to share their views, including the eminent keynote speakers- **Ban Ki-moon**, eighth Secretary-General of the United Nations; **Helen Clark**, former Prime Minister of New Zealand; and **Christiana Figueres**, Co-founder of Global Optimism and former Executive Secretary of the United Nations Framework Convention on Climate Change.

Also, this year's AFF will feature more than 40 sessions on different hot market topics over the course of the two-day event. International financial and business leaders will deliver speeches, including **Valérie Baudson**, Chief Executive Officer of Amundi; **Takeshi Kunibe**, Chairman of the Board of Sumitomo Mitsui Financial Group and Sumitomo Mitsui Banking Corporation; **Robert F. Smith**, Founder, Chairman and CEO of Vista Equity Partners; **Mark Tucker**, Group Chairman of HSBC Holdings; **Dr José Viñals**, Group Chairman of Standard Chartered; **Dr Ridha Wirakusumah**, Chief Executive Officer of the Indonesia Investment Authority; **Jeremy Coller**, Founder and Chief Investment Officer of Coller Capital; **Norman Chan**, Chairman of RD Technologies; **Charles Li**, Founder and Chairman of Micro Connect and **Douglas Woo**, Chairman and Managing Director of Wheelock and Company etc.

We cordially invite you or your representative to join a press conference tomorrow on **6 January**. **Dr Patrick Lau**, Deputy Executive Director, HKTDC; **Mary Huen**, Chairperson of Steering Committee of AFF 2023 as well as Executive Director and Chief Executive Officer, Hong Kong and Cluster CEO, Hong Kong, Taiwan & Macau, Standard Chartered Bank (Hong Kong) ; **Wilson Chow**, Global Technology, Media and Telecommunications Industry Leader, PwC and **Danny Lee**, Director, Hong Kong Venture Capital and Private Equity Association will share highlights of AFF 2023 and introduce the stellar line-up of speakers.

Details are as follows:

Date:	6 January 2023 (Friday)
Time:	3-4pm (Hong Kong Time)
Venue:	HKTDC SME Centre, G/F, HKCEC, 1 Expo Drive, Wan Chai

Speakers:	<ul style="list-style-type: none">• Dr Patrick Lau, Deputy Executive Director, HKTDC• Mary Huen, Chairperson of Steering Committee of AFF 2023; Executive Director and Chief Executive Officer, Hong Kong and Cluster CEO, Hong Kong, Taiwan & Macau, Standard Chartered Bank (Hong Kong)• Wilson Chow, Global Technology, Media and Telecommunications Industry Leader, PwC• Danny Lee, Director, Hong Kong Venture Capital and Private Equity Association
Language:	<ul style="list-style-type: none">• Cantonese (questions in Putonghua and English are welcome)

Website

Asian Financial Forum: <https://www.asianfinancialforum.com/conference/aff/en>

AFF Programme List: <https://www.asianfinancialforum.com/conference/aff/en/programme>

AFF Speaker List: <https://www.asianfinancialforum.com/conference/aff/en/speaker>

Members of the media interested in interviewing AFF 2023 speakers can fill out the form (<https://bit.ly/3I8Non5>) and email to tleung@yuantung.com.hk or ayiu@yuantung.com.hk on or before 9 January 2023.

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