

To Assignment Editor:

## **Hong Kong Watch & Clock Fair Opens Next Tuesday 800+ Exhibitors Expected at World's Largest Timepiece Event**

**1 September 2016** – The HKTDC Hong Kong Watch & Clock Fair, the largest fair of its kind in the world, opens 6 September and continues through 10 September at the Hong Kong Convention and Exhibition Centre (HKCEC). Showcasing more than 800 exhibitors, the fair is organised by the Hong Kong Trade Development Council (HKTDC), the Hong Kong Watch Manufacturers Association Ltd and the Federation of Hong Kong Watch Trades and Industries Ltd. Gregory So, Secretary for Commerce and Economic Development of the Hong Kong SAR Government, will be the guest of honour at the opening ceremony.

Fair highlights include Salon de TE, spotlighting premium products. Salon de TE returns this year with around 150 luxury brands and includes five thematic zones: World Brand Piazza, Chic & Trendy, Craft Treasure and Renaissance Moment as well as the Wearable Tech zone.

This year the fair introduces a new zone for OEM Smart Watches, catering to growing market demand for smart watches. Salon de TE will open to public visitors on the final day of the fair (10 September). Watch parades and product launches, as well as seminars and conferences will also be held throughout the fair period, with renowned industry leaders taking part.

**A special press tour of the fair will be held on Tuesday, 6 September, the first day of the fair, to give the media a look at some of the new zones and interesting brands, such as Invicta, Phantoms and Garmin as well as the SIWP and Swiss Eminence pavilions.**

We cordially invite you and your media representatives to join the press tour and cover the fair and related events. Details are as follows:

### **Special Press Tour**

Date: 6 September

Time: 2:30pm-3:30pm

Press Registration: Media & Webcast Centre, Hong Kong Convention and Exhibition Centre

Host: Byron Li, Senior Manager, Exhibitions, HKTDC

### **Fair Schedule**

Date: 6-10 September

Venue: Hall 1A-1E, 3C-3E and 3F-G, HKCEC

Date	Hours
6 Sept (Tue)	10:30am-6pm
7-9 Sept (Wed-Fri)	9:30am-6pm
10 Sept (Sat)	9:30am-5pm

**Press Registration Counter:** Harbour Road Entrance (on the way to Hall 1), HKCEC

Hong Kong Trade Development Council 香港貿易發展局  
38/F Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong  
香港灣仔港灣道1號會展廣場辦公大樓38樓  
Tel: (852) 2584 4333 Fax: (852) 2824 0249

**Media & Webcast Centre:** Expo Entrance, HKCEC

Media may register at either the Press Registration Counter or the Media & Webcast Centre; please bring your business cards and/or media identification.

## Fair Websites

HKTDC Hong Kong Watch & Clock Fair: [www.hktdc.com/fair/hkwatchfair-en](http://www.hktdc.com/fair/hkwatchfair-en)

Salon de TE: <http://www.hktdc.com/fair/te-en/TE>

## Media Enquiries

Please contact the HKTDC's Communication and Public Affairs Department:

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## HKTDC Hong Kong Watch & Clock Fair Major Events

### 6 Sept (Tuesday)

#### Hong Kong Watch & Clock Fair Opening Ceremony

9:30am: Registration & Tea Reception

10am: Opening Ceremony

Venue: Expo Drive Entrance, HKCEC

Guest of Honour: The Hon Gregory So Kam-leung, GBS, JP, Secretary for Commerce and Economic Development, Hong Kong SAR Government

#### Watch Parade

Time: 10:50am-11:05am

Venue: Galaxy Square, Salon de TE, Halls 3C-E, HKCEC

#### Wearable Payment Product Launch

Time: 11:45am-12:15pm

Venue: Galaxy Square, Salon de TE, Halls 3C-E, HKCEC

Celebrity: Alex Lee

#### Product Launch by HARRY WILLIAMS, MINI, TONINO LAMBORGHINI and VERSUS VERSACE

Time: 12:30pm-1:30pm

Venue: Galaxy Square, Salon de TE, Halls 3C-E, HKCEC

Celebrity: Derek Wong, Lisa Ch'ng

#### Hong Kong International Watch Forum

Time: 2pm-3:30pm

Venue: Room S226-227, HKCEC

Speakers:

- Patrice Besnard, Director General, Chambre Française L'horlogerie
- Dr. Jean-Daniel Pasche, President, Federation of the Swiss Watch Industry FH
- Dae-Boong Kim, Executive Director, Korea Watch & Clock Industry Cooperative
- Ichiro Kubo, General Manager, Japan Clock & Watch Association
- Tao Xiaonian, Director General, China Horologe Association
- Elton Chen, Vice Chairman, Taiwan Watch & Clock Industrial Association
- Esther Wong, Chairman, The Federation of Hong Kong Watch Trades & Industries Limited
- Kenneth Wong, President, Hong Kong Watch Manufacturers Association Limited

Timothy Kao, Vice President, Hong Kong Watch Manufacturers Association Limited  
Johnny Wan, Director, Exhibitions Market Developments, Hong Kong Trade Development Council

Language: English

## **Boundaries Breaking - Phantoms Tourbillon Design Launch Show**

**Time:** 3:15pm-3:45pm

**Venue:** Galaxy Square, Salon de TE, Halls 3C-E, HKCEC

## **Product Launch by Enicar**

**Time:** 4pm-5pm

**Venue:** Galaxy Square, Salon de TE, Halls 3C-E, HKCEC

**Celebrity:** Karena Ng, Sammi Cheung

## **Salon de TE Cocktail Reception & Gala Dinner**

**Time:** 6pm-7pm (Cocktail Reception)

7pm-9pm (Gala Dinner)

**Venue:** Chancellor Room, Level 4, HKCEC

**Guest of Honour:** The Hon Nicholas Yang Wei-hisung, JP, Secretary for Innovation and Technology, Hong Kong SAR Government

**Celebrity:** Scarlett Wong, Mikki Yao, Jocelyn Luko

\* By invitation only

## **7 Sept (Wednesday)**

### **Watch Parade**

**Time:** 11am-11:15am

**Venue:** Galaxy Square, Salon de TE, Halls 3C-E, HKCEC

### **Buyer Forum: Opportunities in Belt & Road Markets**

**Time:** 12noon-12:45pm

**Venue:** Galaxy Square, Salon de TE, Halls 3C-E, HKCEC

**Speakers:** Luan Ji, General Manager of Watch Gift and Luxury Department, JD.com  
Pamela Tan, Senior Brand Manager, Crystal Time (S) Pte Ltd

### **Launch of Cupid Memory Watch - Install Your Loving Memory with NFC Technology**

**Time:** 1:30pm-2pm

**Venue:** Galaxy Square, Salon de TE, Halls 3C-E, HKCEC

### **Asian Watch Conference**

**Time:** 2:30pm-4pm

**Venue:** Room S226-227, HKCEC

**Speakers:** David Yeung, CEO, Chuang's Innovation Industries Limited  
Emil Chan, President, The Association of Cloud and Mobile Computing Professionals  
Laurent Le Pen, CEO, Omate

**Language:** English (simultaneous translation in Putonghua)

### **Product Launch by Memorigin**

**Time:** 4:30pm-5pm

**Venue:** Galaxy Square, Salon de TE, Halls 3C-E, HKCEC

**Celebrity:** Wong You-nam

## **8 Sept (Thursday)**

### **Fashion x Watch Roundtable Forum**

**Time:** 11:30am-1pm

Venue: Room S228, HKCEC
<b>Asian-made as an Alternative to Swiss-made (Design, Branding, Communication)</b> Time: 12noon-12:30pm Venue: Galaxy Square, Salon de TE, Halls 3C-E, HKCEC Speaker: Diego Böttger, General Manager, studiodivine (Asia) Ltd.
<b>Product Launch by Slazenger</b> Time: 1:30pm-2pm Venue: Galaxy Square, Salon de TE, Halls 3C-E, HKCEC
<b>The Latest Development of E-commerce</b> Time: 2:30pm-3:40pm Venue: Room S228, HKCEC Speakers: Clement So, Vice-President, Hong Kong Cross-border E-commerce Association Angus Wong, Senior Regional Sales Manager, PEC, HKTDC Persephonie Zhu, Tmall Apparel Business Development Director Pierre Du, JD-watch Global Operation Manager
<b>Watch Parade</b> Time: 3pm-3:15pm Venue: Galaxy Square, Salon de TE, Halls 3C-E, HKCEC

<b>9 Sept (Friday)</b>
<b>Watch Parade</b> Time: 12noon-12:15am Venue: Galaxy Square, Salon de TE, Halls 3C-E, HKCEC
<b>“Unblocking Bottlenecks” Business Expansion through Franchising</b> Time: 2:30pm-3:30pm Venue: Galaxy Square, Salon de TE, Halls 3C-E, HKCEC Speakers: Karen Kwan, Managing Director, Math Monkey (Hong Kong) Limited; Director, Asia Franchise Networks Eric Chan, Chief Coach, Koalas International Training Limited
<b>Product Launch by Memorigin</b> Time: 4pm-4:30pm Venue: Galaxy Square, Salon de TE, Halls 3C-E, HKCEC Celebrity: Ma Wing-shing
<b>Briefing Session: Latest Development on the BUD (ESP) Programme</b> Time: 4pm-4:30pm Venue: SME Training Room E, HKCEC Speaker: Stanley Chan, Manager, Secretariat, BUD (ESP) Programme

<b>10 Sept (Saturday): Public Day (Salon de TE)</b>
<b>Watch Parade</b> Time: 11am-11:15am Venue: Galaxy Square, Salon de TE, Halls 3C-E, HKCEC
<b>Memorigin x Marco Fu - Tourbillon Product Launch</b> Time: 12:30pm-1pm Venue: Galaxy Square, Salon de TE, Halls 3C-E, HKCEC Celebrity: Marco Fu
<b>Reinvent Your Wardrobe - by Faye Tsui</b> Time: 3:15pm-3:45pm Venue: Stellar Stage, CENTRESTAGE, Halls 3B-C, HKCEC Speaker: Faye Tsui

**Tourbillon Craftsmanship Demonstration**

Time: 3:30pm-4pm

Venue: Galaxy Square, Salon de TE, Halls 3C-E, HKCEC

Speaker: William Shum, Founder & CEO, Memorigin

**Sharing by The Watch Magazine**

Time: 4pm-4:30pm

Venue: Galaxy Square, Salon de TE, Halls 3C-E, HKCEC

Speaker: Ashley Lung, Editor-in-chief