

To Assignment Editor:

## **Hong Kong Watch & Clock Fair Opens Next Tuesday 830 Exhibitors Expected at World's Largest Timepiece Event**

**31 August 2018** – Organised by the Hong Kong Trade Development Council (HKTDC), the Hong Kong Watch Manufacturers Association Ltd and the Federation of Hong Kong Watch Trades and Industries Ltd, the [37<sup>th</sup> Hong Kong Watch & Clock Fair](#) and the concurrent [Salon de TE](#) will run 4-8 Sept at the Hong Kong Convention and Exhibition Centre (HKCEC). Eliza Lee, Permanent Secretary for Commerce and Economic Development of the Hong Kong Special Administrative Region (HKSAR) Government, will be the guest of honour at the event's opening ceremony.

The largest event of its kind in the world will showcase about 830 exhibitors from 25 countries and regions, featuring a wide variety of watches, clocks and related products while connecting industry players from around the world. To help the industry capture more business opportunities, a range of exciting events including watch parades, product launch sessions, buyer forums and seminars will also be held throughout the fair period, with renowned industry leaders taking part.

Salon de TE, a superior platform for international watch brands and designer collections, will showcase more than 140 brands in five thematic zones, including the World Brand Piazza, Chic & Trendy, Craft Treasure, Renaissance Moment and Wearable Tech. Salon de TE will open to public visitors aged 12 or above free of charge on the last day of the fair (8 Sept).

The World Brand Piazza, sponsored by Prince Jewellery & Watch for the ninth consecutive year, will present 13 renowned international brands including two newcomers – Parmigiani Fleurier and Sarcar Genève – as well as returning exhibitors Blancpain, Breguet, Chopard, Corum, Franck Muller, Glashütte Original, Jacob & Co., Jaquet Droz, Juvenia, Piaget and Zenith.

On the first day of the fair, invited guests will attend the Salon de TE Gala Dinner held under the event's theme "Capsule of Wonders". Renowned French chef Olivier Limousin, Executive Chef of L'Atelier de Joël Robuchon, Bangkok, will curate an exquisite menu for the occasion, which will be preceded by a cocktail reception with a parade of high-quality branded watches. The events will feature a lineup of celebrities, including actresses Katy Kung and Kelly Fu, as well as master of ceremonies Heidi Chu.

**A special media tour of the fair will be held on the opening day, Tuesday (4 Sept) to provide a preview of selected zones, pavilions and brands, including the Swiss Independent Watchmaking Pavilion, Memorigin, Coinwatch and Daumier.**

We cordially invite media representatives to join the tour and cover the fair and related events. Details are as follows:



## Media Invitation 採訪邀請

### **Media Tour**

Date: 4 Sept

Time: 2:30pm-3:30pm

Media Registration: Media & Webcast Centre, Hong Kong Convention and Exhibition Centre

Host: Byron Lee, Senior Exhibitions Manager, HKTDC

### **Fair Schedule**

Date: 4-8 Sept (Tuesday to Saturday)

Venue: Halls 1A-1E, 3C-3E and 3F-G, HKCEC

Date	Opening Hours
4 Sept (Tue)	10:30am-6pm
5-7 Sept (Wed-Fri)	9:30am-6pm
8 Sept (Sat)	9:30am-5pm

Media representatives may register with their business cards and/or media identification at the following locations:

**Press Registration Counter:** Harbour Road Entrance (on the way to Hall 1), HKCEC

**Media & Webcast Centre:** Expo Entrance, HKCEC

### **Fair Websites**

HKTDC Hong Kong Watch & Clock Fair: [www.hktdc.com/fair/hkwatchfair-en](http://www.hktdc.com/fair/hkwatchfair-en)

Salon de TE: <http://event.hktdc.com/fair/te-en/TE/>

- 4-8 Sept: Both events open to trade visitors aged 18 or above only (Free admission)
- 8 Sept: Salon de TE open to public visitors aged 12 or above (Free admission)

### **Media Enquiries**

Please contact the HKTDC's Communication and Public Affairs Department:

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## HKTDC Hong Kong Watch & Clock Fair Major Events

<p><b>4 Sept (Tuesday)</b></p> <p><b>Hong Kong Watch &amp; Clock Fair Opening Ceremony</b> 9:30am: Registration &amp; Tea Reception 10:00am: Opening Ceremony Venue: The Orbital, Halls 3C-E, HKCEC Guest of Honour: Eliza Lee, Permanent Secretary for Commerce and Economic Development of the HKSAR Government</p> <p><b>Watch Parade</b> Time: 10:30am-10:45am Venue: The Orbital, Halls 3C-E, HKCEC</p> <p><b>Amazing Momentum Acestor New Product Launch</b> Time: 12:30pm-1:30pm Venue: The Orbital, Halls 3C-E, HKCEC Attending Celebrities: Jacquelin Ch'n, Lisa Ch'ng, Derek Wong, Kitterick Yiu, Isabella Kau, Peter Shiu (Member of Legislative Council - Wholesale &amp; Retail), Bernard Chan (Under Secretary, Commerce and Economic Development Bureau, HKSAR Government)</p> <p><b>Product Launch by Romago–Super Carbon X</b> Time: 2pm-3pm Venue: The Orbital, Halls 3C-E, HKCEC Attending Celebrities: William Lok, Coco Cheung</p> <p><b>Hong Kong International Watch Forum</b> Time: 2pm-3:30pm Venue: Room S226-227, HKCEC Speakers: Patrice Besnard, Director General, Chambre Française L'Horlogerie Dae-Boong Kim, Executive Director, Korea Watch &amp; Clock Industry Cooperative Ryoichi Kishi, General Manager, Japan Clock &amp; Watch Association Zhang Hong-guang, Director General, China Horologe Association Language: English</p> <p><b>JUVET &amp; DAUMIER Watch New Product Launch 2018</b> Time: 3:15pm-4:15pm Venue: The Orbital, Halls 3C-E, HKCEC Attending Celebrity: Joel Chan</p> <p><b>Wu Siu Hong 20<sup>th</sup> Anniversary Series x Memorigin Tourbillon Product Launch</b> Time: 4:30pm-5pm Venue: The Orbital, Halls 3C-E, HKCEC Attending Celebrity: Wu Siu Hong</p> <p><b>Salon de TE Cocktail Reception &amp; Gala Dinner</b> Time: 6pm-7pm (Cocktail Reception) 7pm-9pm (Gala Dinner) Venue: Chancellor Room, Level 4, HKCEC Officiating Guest: Lam Kin-fung, Jeffrey, GBS, JP, Member of Executive Council and Legislative Council of HKSAR Attending Celebrities: Katy Kung and Kelly Fu MC: Heidi Chu *By invitation only</p>
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<p><b>5 Sept (Wednesday)</b></p> <p><b>Watch Parade</b> Time: 11am-11:15am Venue: The Orbital, Halls 3C-E, HKCEC</p> <p><b>Jin Ling "Evolving Butterfly" Series x Memorigin Tourbillon Product Launch</b> Time: 12noon-12:30pm Venue: The Orbital, Halls 3C-E, HKCEC Attending Celebrities: Jin Ling, Cally Kwong, Candy Lo, Jade Kwan, Shirley Cheung, Hsieh Linglin, Wada Hiromi, Shirley Cha, Howard Cai, Christine Au-Yeung, Miguel Choi, Regina Leung Tong Ching-yee</p> <p><b>Asian Watch Conference - Digital Revolution Reshapes Watch Manufacturing</b> Time: 2:30pm-4pm Venue: Room S226-227, HKCEC Speakers: Jorge Martin, Head of Fashion research, Euromonitor International Elmar Mock, Founder and Consultant, Creaholic Language: English (simultaneous interpretation in Putonghua)</p> <p><b>"Shark Sport Watch x Worker Playground" Press Conference</b> Time: 3:30pm-4pm Venue: The Orbital, Halls 3C-E, HKCEC Attending Celebrity: Chin Ka Lok</p>
<p><b>6 Sept (Thursday)</b></p> <p><b>Watch Parade</b> Time: 11am-11:15am Venue: The Orbital, Halls 3C-E, HKCEC</p> <p><b>Buyer Forum: Opportunities in Emerging Markets</b> Time: 11:45am-12:30pm Venue: The Orbital, Halls 3C-E, HKCEC Speakers: Erick Susanto, CEO, PT Kami Gawi Berjaya (Indonesia) Sangga Thebo B. Bardhany, PT Roodolph Watch (Indonesia)</p> <p>Watch Craftsman Insights: Differentiating a Tourbillon and a Carrousel Time: 2pm-2:30pm Venue: Time Chamber, Halls 3C-E, HKCEC Speaker: Vincent Calabrese, independent watchmaker</p> <p><b>Memorigin x Ronald x N-Square - Tourbillon Product Launch</b> Time: 3pm:30-4pm Venue: The Orbital, Halls 3C-E, HKCEC Attending Celebrity: Ronald Cheng</p>
<p><b>7 Sept (Friday)</b></p> <p><b>Watch Parade</b> Time: 11am-11:15am Venue: The Orbital, Halls 3C-E, HKCEC</p>

**Watch Parade**

Time: 1pm-1:15pm

Venue: The Orbital, Halls 3C-E, HKCEC

**“DOXA Chomolungma Team x Double Amputee Xia Boyu” Press Conference**

Time: 3:15pm-4pm

Venue: The Orbital, Halls 3C-E, HKCEC

Attending Celebrity: Xia Boyu, John Tsang

**8 Sept (Saturday): Public Day (Salon de TE)****Watch Parade**

Time: 11am-11:15am

Venue: The Orbital, Halls 3C-E, HKCEC

**“The Original Time Machine: A New Brand Is Born as a Classic” Press Conference**

Time: 12 noon-12:30pm

Venue: The Orbital, Halls 3C-E, HKCEC

Attending Celebrity: Mark Lui

**“Watch X Fashion” Crossover Parade**

Time: 12:45pm-1pm

Venue: The Orbital, Halls 3C-E, HKCEC

**Exclusive Whisky Networking by TasteTV**

Time: 2pm-3pm

Venue: The Orbital, Halls 3C-E, HKCEC

\*By invitation only (Media welcome)

**Sharing by The Watch Magazine: Watch Collecting**

Time: 3:45pm-4:15pm

Venue: The Orbital, Salon de TE, Halls 3C-E, HKCEC

Speaker: Ashley Lung, Editor-in-chief, the Watch Magazine