



## Media Invitation 採訪邀請

### Reminder

To Assignment Editor:

## **29<sup>th</sup> HKTDC HK Book Fair Press Conference to be Held Tomorrow *Exciting Fair Highlights Will be Revealed***

**25 June 2018** – About 680 exhibitors from 37 countries and regions are expected at the 29<sup>th</sup> HKTDC Hong Kong Book Fair, which will open on 18 July and continues through to 24 July at the Hong Kong Convention and Exhibition Centre (HKCEC). The event will showcase a large variety of books, and feature celebrated authors from Hong Kong, the Chinese mainland, France, Spain, Taiwan and the United Kingdom.

The event organiser, the Hong Kong Trade Development Council (HKTDC), will hold a press conference on 26 June to announce details about the fair – including the line-up of speakers and the schedules of special exhibitions at the fair's Art Gallery, as well as other cultural activities.

We cordially invite you or your representatives to cover the press conference.

Details are as follows:

Date: 26 June 2018 (Tuesday)

Time: 2:30-4pm

Venue: HKTDC SME Centre  
G/F, HKCEC  
1 Expo Drive, Wan Chai

Language: Cantonese (Questions in English are welcome)

Speakers: **Benjamin Chau**, Deputy Executive Director, HKTDC  
**Yau Lop Poon**, Editor-in-Chief, Yazhou Zhoukan; Member,  
Hong Kong Book Fair 2018 Cultural Events Advisory Panel  
**Edmund Chan**, Director, Hong Kong Publishing Federation  
**Zita Law**, Writer  
**Sirena Cheng**, Writer

Fair Website: <http://hkbookfair.hktdc.com/en/index.html>

Media Room: <http://mediaroom.hktdc.com>

### Media Enquiries

Please contact the HKTDC's Communications & Public Affairs Department:

Sunny Ng Tel: (852) 2584 4357

Email: [sunny.sl.ng@hktdc.org](mailto:sunny.sl.ng@hktdc.org)

Angel Leong Tel: (852) 2584 4194

Email: [angel.lw.leong@hktdc.org](mailto:angel.lw.leong@hktdc.org)

Joshua Cheng Tel: (852) 2584 4395

Email: [joshua.cp.cheng@hktdc.org](mailto:joshua.cp.cheng@hktdc.org)